

A unique ERP dedicated to tradeshow revenue performance : Our CRM speaks square meters, options , purchase items, participation history, rebooking. Generate invoices with complex VAT process if needed, It can even be linked to exhibitor surveys and AutoCAD floorplan.

Key features highlight

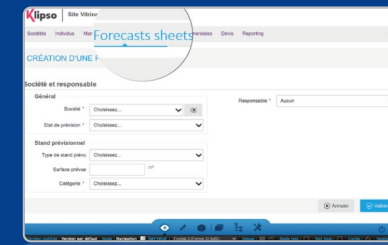
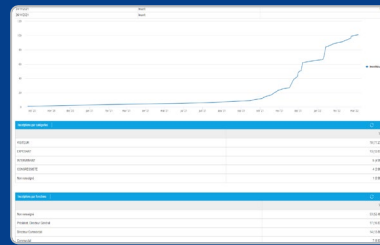
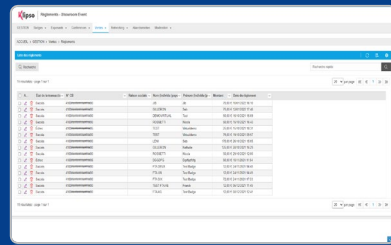
- Designed for tradeshow
- Fully configurable to your data model and processes
- increase sales performance against traditional “generic” market CRM
- Part of the global data ecosystem

SALES CRM

INVOICING & PAYMENTS

REPORTING

EVENT BUDGET



- Manage Pipeline and proposals by customer.
- Link it to dynamic floorplan
- View proposal statuses
- Manage order queues payments statuses and e-payment transactions
- Set up specific prices and VAT rules, Manage discounts, stocks and approval workflow

- Multi-VAT and multi-Currency
- Automated accounting lettering with export capacities
- Manage dunning notices
- Group all sold items (services, items, stand, etc..)
- Manage pavilion – co-Exhibitors processes

- Individual or global pipeline and sales reports
- Revenue breakdown analysis
- Custom report builder
- Payments and AR reports
- YoY comparisons

- Budget forecast / real with revenue and costs
- Manage vendors and third-party providers
- Invoicing and payments reconciliation
- Margin monitoring and budget limit thresholds alerts.

Additional features

Secure remote connection to environment

Ideal for rebooking process

Easy onsite management for Sales Admin and accounting (EX: exhibitor payment recovery synced with badge grants)