



CONGRESS

Software for Congresses & Conferences



- WHAT IS A DIGITAL / VIRTUAL CONGRESS?

OUR VISION

“

The virtual congress is not necessarily 3D or avatars, it is neither e-learning nor the distribution of content, it is a model that extends the physical congress by responding to its fundamentals but also to new challenges.

”



OUR EXPERTISE

THINK ERGONOMICS a unified experience

Our UI-UX* designers have created interfaces designed for the virtual: path, simplicity, ergonomics, compatibility with browsers and mobile formats. A centralized technology where on-site and virtual communicate.

MANAGING COMPLEXITY robust service and technical know-how

Accompany remote speakers in a virtual preview, manage hundreds of presentations with animations or videos, create the environment of tomorrow, the phygital.

FOCUS ON INTERACTION between participants, with speakers and sponsors

Knowing how to recreate the experience means mastering physical or remote interaction. It means bringing added value and measuring audience engagement. It also means giving ROI to sponsors-exhibitors with targeted visibility, matchmaking and business meetings by videoconference.

*ui (user interface) and ux (user experience)

• OUR PHYGITAL APPROACH TO CONGRESS

75%

Know how to manage the complexity in the congress.

25%

Créer des espaces ergonomiques pour chaque population.

Complex registrations

Manage abstract submissions

Manage preview and Lives

Manage e-posters

Well-designed participant interfaces

Manage a program and hundreds of presentations and speakers

Manage exhibitor spaces

Measure visitors

Bring interactivity

Real-time streaming

Capture and webcast sessions

Manage COI and copyrights

Billing

E-commerce

Statistics

Manage speakers in virtual preview

Interactivity

Training allowances and credits

Website

Workflow management

Matchmaking

Business meeting in video

Integrations and association links

Mobile

RGPD

VOD platforms

WHY LENI

THE EXPERIENCE

a congress cannot be improvised

More than 10 years of experience and thousands of congresses carried out.

THE INNOVATION

know-how and experts

A team of more than 50 people in innovation development and management.

A ROBUSTE TECHNOLOGY

and which adapts to your specifications

Klipso: Proven and unified technology across the entire perimeter.