

# ZOOM FEATURE

## CONTENT AND NEWS

Whether they are within the Kiosk (cross-functional content) or within an event, the content is key. It can be:

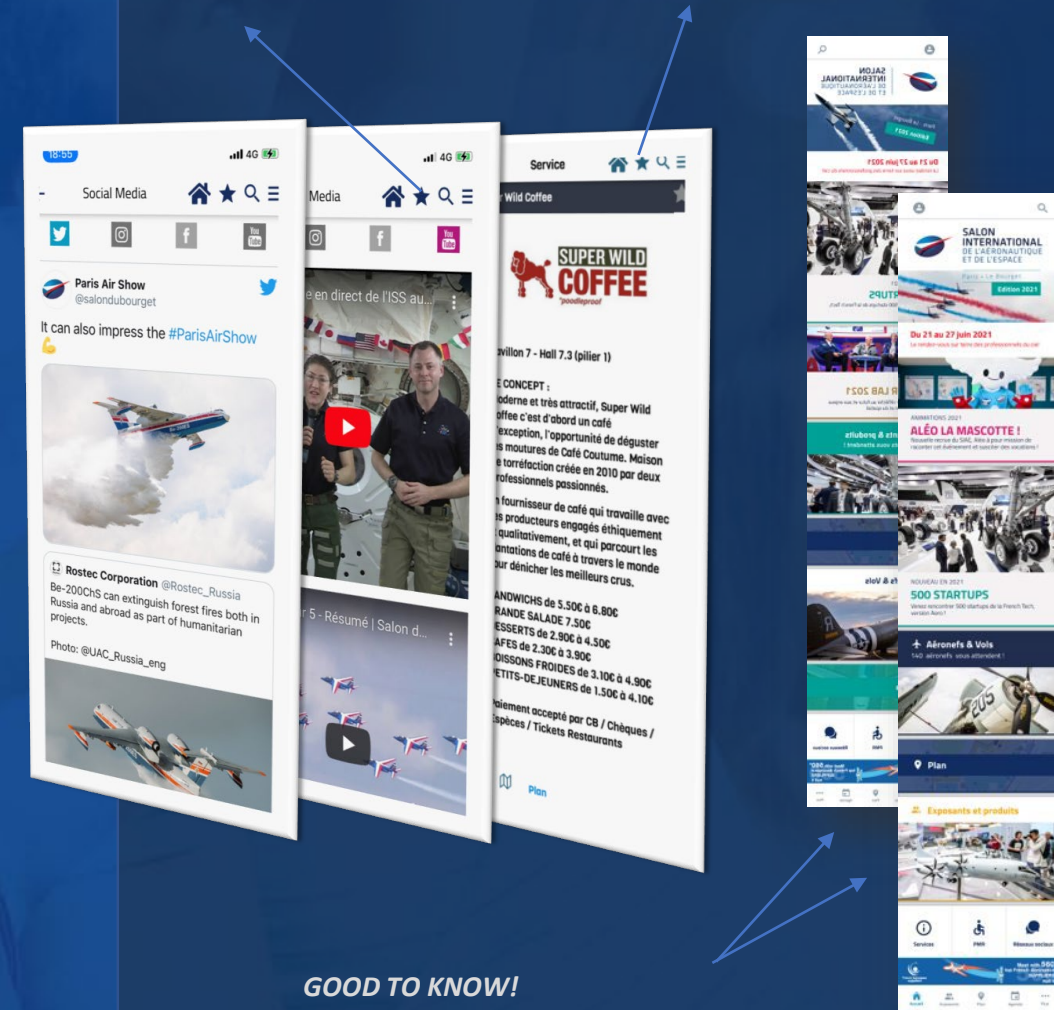
- Articles (visual, title, text, web link)
- Integrated social networks
- Videos (YouTube)
- Teasers for upcoming events
- Practical information pages: timetable, access, accommodation, etc.
- Info pages for people with reduced mobility
- On-site services
- etc.

Your imagination is the limit.

- Whether content or formatting, sections are configurable and editable via the Studio.
- The content can (optionally) also be retrieved from a database from a third-party site
- Finally, the home page and the menus will allow you, depending on the chosen design, to highlight content

**GOOD TO KNOW!**  
A powerful multi-criteria search for content and data

**GOOD TO KNOW!**  
Bookmark any item in content sections



**GOOD TO KNOW!**  
Segment your content: B2C and B2B example

# ZOOM FEATURES

## EXHIBITOR SHEET



The exhibitor sheet is a real crossroads rich in functionalities and services:

- Photos, videos and description of the company
- List of exhibitor contacts
- Management of products with their complete description
- Link to map
- List of symposia or conferences associated with the exhibitor
- Bookmarking or sharing
- Note taking on the exhibitor
- Linking

# ZOOM FEATURES

## HOME PAGE

Content and services can be adapted to the profile of your participants

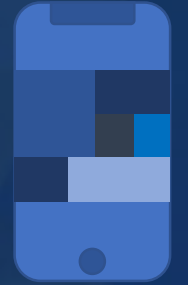
- Enrich your page with videos directly accessible from home
- Benefit from a dual navigation system: navigation menu and settings management footer
- Publish additional content on the homepage (independent of navigation menus)



**Splash page :**  
Your visual  
identity at the  
opening



Home with  
navigation  
**type icons**



Home with  
standard  
navigation  
**visual blocks**

