

A woman with blonde hair is speaking into a microphone at a podium. The background is a soft, out-of-focus blue. In the foreground, five smartphones are arranged in a fan shape, each displaying a different event app interface. The apps show various features like maps, schedules, and event details.

EVENT APP

Native Mobile Application, dedicated to your event

Why a mobile app for my event?

The native application provides ergonomic access to information before, during and after the event:

- Monetize with sponsors
- Enable onsite or remote interaction
- join the LIVE
- Send push notifications, even if the app is closed
- Manage leads and matchmaking

And dozens of other options depending on your event and your objectives



The main Features

Mobile App Features	Standard
Program and sessions	Yes
Advanced multi-criteria search and filters	Yes
Speaker lists and search	Yes
Exhibitor lists and search	Yes
E-posters lists and search	Yes
Push notifications (via PushWoosh), targeted pushes	Yes
Integration with Google Analytics	Yes
Advertising, Banner, Interstitial	Yes
Personal user space: profile, favorites, notes	Yes
Personalized agendas	Yes
Authentication with user profile or public access	Yes
Youslide integration (audience interactivity)	Yes
Access to Live	Yes
eBadge (Klipso)	Yes
Social networks	Yes
Interactive map, route, position sharing	Yes
Product lists and search	option
Networking and matchmaking	option
Location of routes by colorization of stands	option
Press profile: Press box / Press events	option
Automatic reminder notification	option
Surveys	option
Geolocation, routes	option
Location sharing	option
Badge reader	option
Interactive map, synchronized with Klipso MAP	option

Create your App,
Start by defining your goals.

- Allow interactions
- Find contacts and meet them
- Facilitate access to information
- Send targeted pushes to engage your audience
- Highlight your sponsors

