



Klipso EXHIBITION

Klipso, the leading platform for trade show organizers



Visitor management



Exhibitor management



Exhibitor plan



Event management



Mobile App



E-commerce portal



CRM sales management



ERP and invoicing



Onsite management



Marketing and communication

1000+ Exhibitions and fairs
From 50 to 5000+ Exhibitors

Market leaders trust us:



Choose one or more strategic elements and adapt them to your needs

Exhibitors management

Complete, configurable and automated exhibitor portals offering e-commerce solutions and complete online management of exhibitor participation.

Visitors management

Simple or complex online registration of participants, management of interactions between participants and marketing automation.

Exhibition plan

Online management of an exhibition plan accessible to exhibitors, participants and which is synchronized with Autocad for the technical and commercial teams of the show who can market online.

Event management

From registrations to questionnaires, from matchmaking to project management: our suite of tools allows you to configure and manage all the features of your event.

Sales management

Our ERP solutions allow you to design and implement any workflow and customize your invoicing processes. They can be applied not only to exhibitors, but also to salespeople and visitors. The only CRM solely dedicated to trade shows: management of m2, exhibition plan, etc...

Onsite management

Apply your online data security rules at onsite! Master the best of technology: Badging, Ticketing, exhibitor management, lead collection, audience engagement tools and more, Deploy hardware, network systems and AV equipment with Leni Tech Services.

Our Main Features



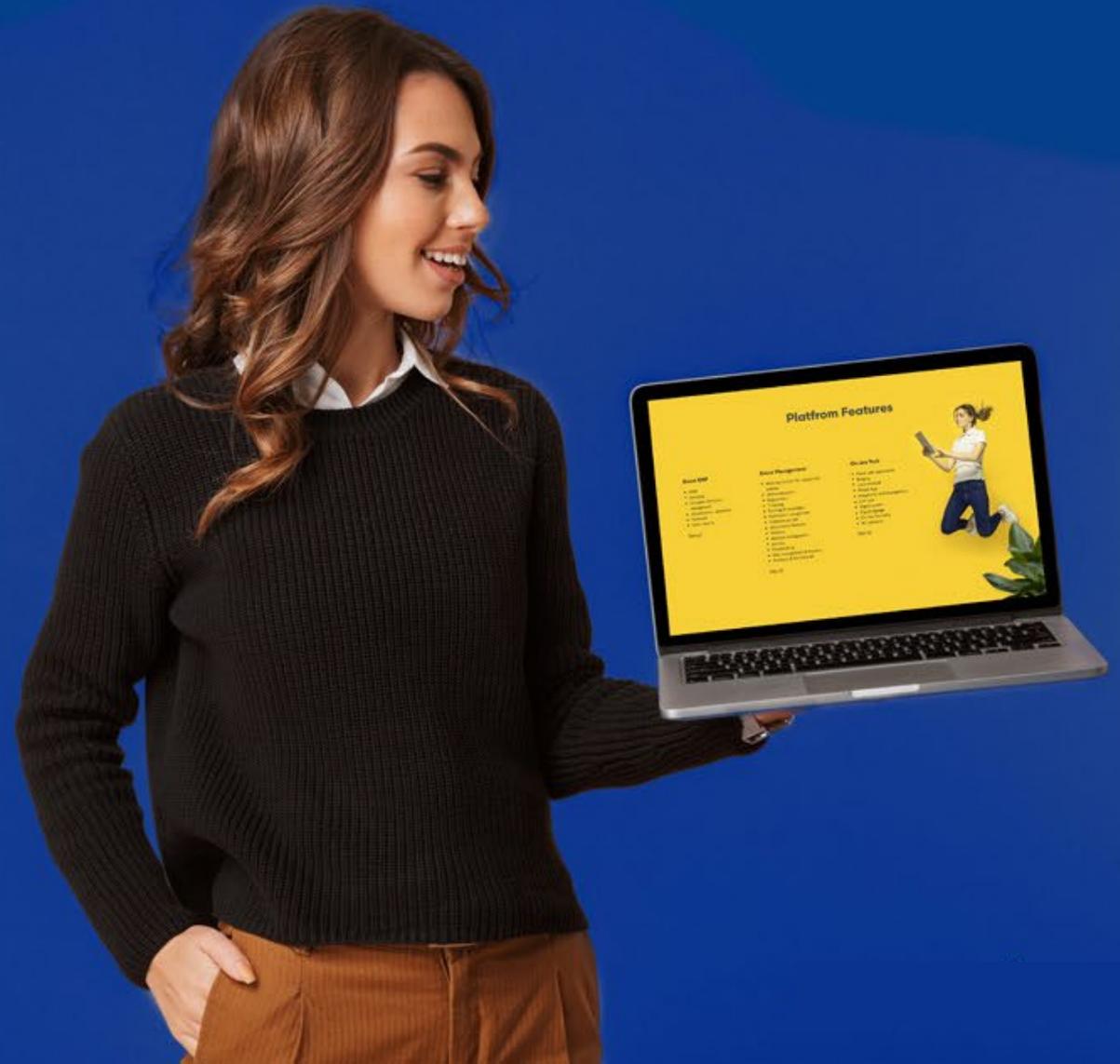
Exchange

with all your teams

- SALES
- ACCOUNTING
- MARKETING COMMUNICATION
- ONSITE AND LOGISTICS



Select only the
features you
need



EXHIBITOR MANAGEMENT

Manage 50 to 5000+ exhibitors per event with a fully automated and configurable process, from stand purchase to onsite event.

Main Features

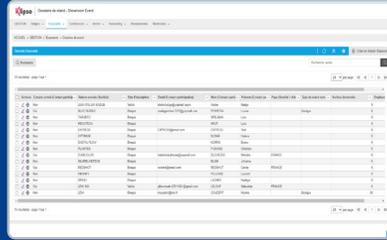
- Personalized “back end” for the organizer
- 100% dematerialized process
- Integrated with Onsite features

EXHIBITOR CRM



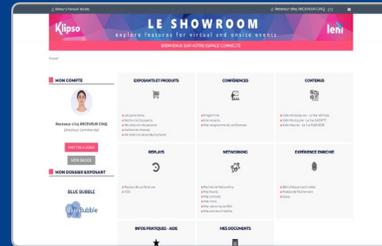
- Database of qualified exhibitors
- Data management, workflows and creation of fields.
- Exhibitor Participation History
- Follow-up of contracts and reminders.
- Quote.
- Exhibitor status.

ONLINE BOOKING



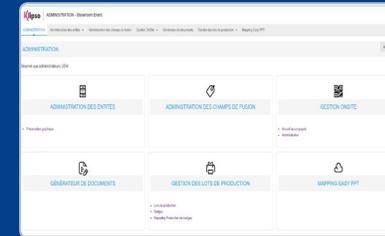
- 100% online process
- Stand online payment
- Online signature for stand approval
- Possibility to sell other items during the purchase of the stand
- Validation Workflows

EXHIBITOR PORTAL



- Dedicated and secure online portals
- Online purchase of stand equipment, etc...
- Communication tools
- Statutes and To do list exhibitors
- Documentation and exhibitor regulations

ADMINISTRATION



- Overall management of exhibitor participation (technical, administrative, financial, etc.)
- To do lists and deadlines for all departments: administration, technical teams, marketing, etc...
- Complete and fully configurable reporting

Additional Features

Possibility to provide quotes from the exhibition plan linked to the CRM

Possibility of linking the exhibitor's profile to the management of the exhibition plan: display, CRM, positioning of purchased items, etc...

Ability to manage multiple events and establish cross reporting

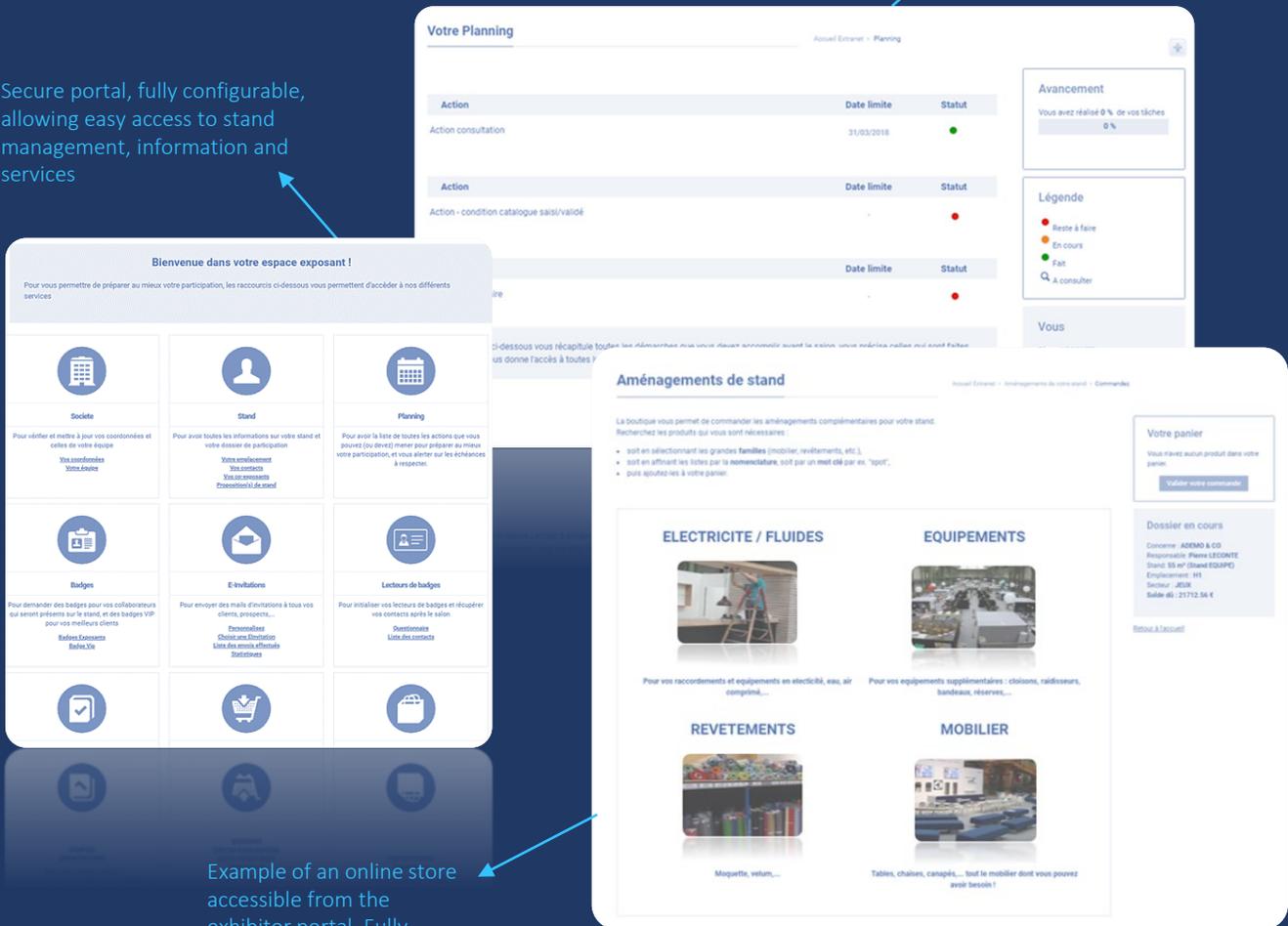
Create synergies between several shows

EXHIBITOR PORTAL

Focus on features

Secure portal, fully configurable, allowing easy access to stand management, information and services

Point of situation: the exhibitor always knows what to do and when to do it



Example of an online store accessible from the exhibitor portal. Fully configurable

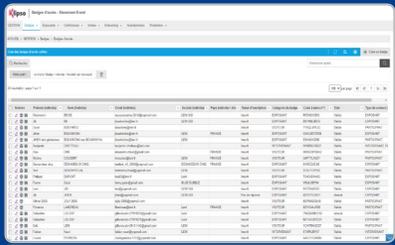
Secure online portal, with features such as status update, stand management, e-commerce, badging, communication, catalog management, etc...

BUT ALSO...

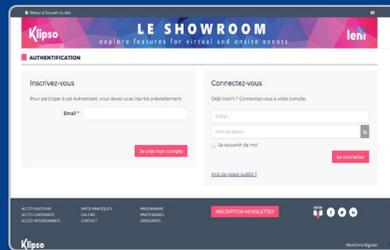
- Dedicated and secure online portals
- E-Commerce for booth equipment and others
- Communication tools
- Status and To do lists
- Documentation and exhibitor regulations

From pre-event communication to advanced relationship marketing options, make sure you have a GDPR-compliant tool to retain, engage and grow your trade show audience.

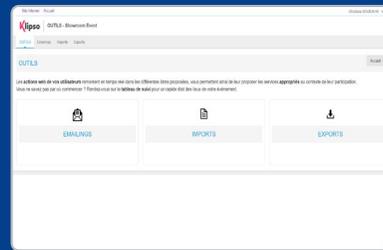
CRM



INSCRIPTIONS & TICKETING



MARKETING



E-COMMERCE



- Manage a qualified database
- Data structuring can be based on individuals and/or companies
- Complete annual activity recorded in the participant's profile

- 100% digital workflow with e-commerce features
- Individual or group registrations
- Simple to complex registration process with multi-step and multi-condition management.
- Quota management, moderation process, year-over-year comparisons.

- Marketing automation features: communications review, campaign planning, analysis, etc.
- Multi-channel campaigns: push, email, SMS with personalization
- Audience segmentation
- Optimization of registrations with automatic or manual reminders

- Online order management
- Multiple tariffs and VAT
- Automated billing
- Configurable e-shop with stocks and purchasing rules

Main Features

- GDPR compliance management
- Easy audience segmentation
- Connection with Onsite features (Mobile, Engagement)

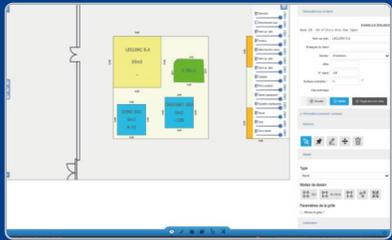
Additional Features

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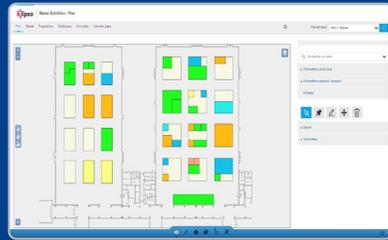
EXHIBITION PLAN

Our unique web-based solution allows sales representatives to interact with the exhibition plan, generate quotes and different views while synchronizing with CRM or AutoCAD © layers for the technical team...

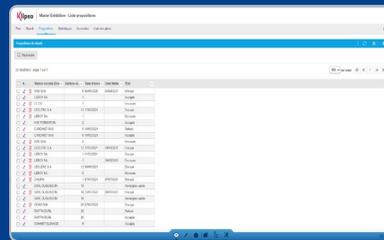
AUTOCAD © INTEGRATION



WEB SALES INTERFACE



EXHIBITOR INTERFACE



MOBILE APP INTEGRATION



- Based on AutoCAD ©, with native AutoCAD © integration
- Technical team access and management of pavilions
- Sales access with stand design capability
- Possibility of positioning purchased items on the stand

- Unique and exclusive web interface (synchronization with AutoCAD ©)
- Management of pavilions or co-exhibitors
- Easy stand design, managing corners, pillars, angle, m2, etc...
- Proposal of several stands in synchronization with the CRM

- Proposal comparison process and online booking workflow
- Ability to hide/show neighbor name or sale status on proposals.
- Paperless process for stand approval
- E-payment of deposit or invoice

- Exhibition plan with UI Mobile and dedicated specificities
- Advanced searches
- Individual geo-positioning (visitors, sponsors, sessions, exhibitors, etc.)
- Multi-criteria search
- Point-to-point dynamic path

Main Features

- Unique link between the Web and AutoCAD ©
- Synchronization with web and mobile
- Complete integration of MAP with CRM
- Possibility of rebooking
- Reporting based on the available exposure plan

Additional Features

Features dedicated to sponsors

Exhibitor profile accessible from the plan

Exhibition plan data available dynamically and in real time (rooms, room capacities reached, etc.)

A unique ERP dedicated to tradeshow revenue performance : Our CRM speaks square meters, options , purchase items, participation history, rebooking. Generate invoices with complex VAT process if needed, It can even be linked to exhibitor surveys and AutoCAD floorplan.

Key features highlight

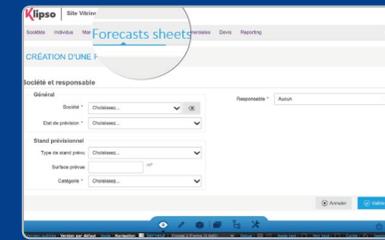
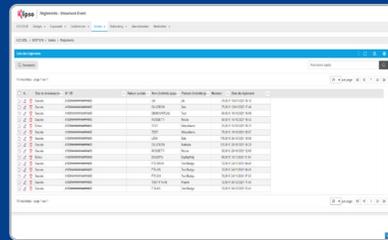
- Designed for tradeshow
- Fully configurable to your data model and processes
- increase sales performance against traditional “generic” market CRM
- Part of the global data ecosystem

SALES CRM

INVOICING & PAYMENTS

REPORTING

EVENT BUDGET



- Manage Pipeline and proposals by customer.
- Link it to dynamic floorplan
- View proposal statuses
- Manage order queues payments statuses and e-payment transactions
- Set up specific prices and VAT rules, Manage discounts, stocks and approval workflow

- Multi-VAT and multi-Currency
- Automated accounting lettering with export capacities
- Manage dunning notices
- Group all sold items (services, items, stand, etc..)
- Manage pavilion – co-Exhibitors processes

- Individual or global pipeline and sales reports
- Revenue breakdown analysis
- Custom report builder
- Payments and AR reports
- YoY comparisons

- Budget forecast / real with revenue and costs
- Manage vendors and third-party providers
- Invoicing and payments reconciliation
- Margin monitoring and budget limit thresholds alerts.

Additional features

Secure remote connection to environment

Ideal for rebooking process

Easy onsite management for Sales Admin and accounting (EX: exhibitor payment recovery synced with badge grants)

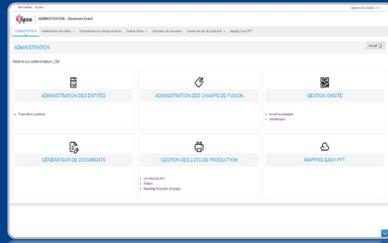
EVENT MANAGEMENT

Our EMS (Event Management Software) is the most flexible in the market. Choose and design your features within a unique data ecosystem.

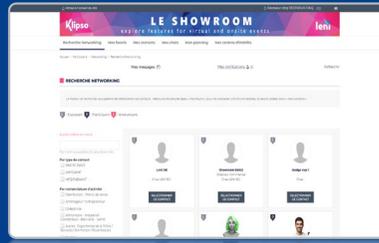
EXPO WEBSITE



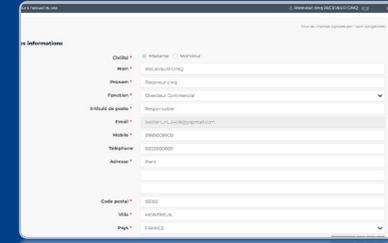
EVENT PROJECT MANAGEMENT



NETWORKING



SURVEYS



- Website editor and dedicated Exhibitor, visitor or press zones.
- Advanced search engine and category filters for Exhibitors, sessions, news, etc..
- E-commerce and event related integrated features
- Analytics and transactional reports

- Simple tool ideal for event projects
- Create teams and tasks with workflows
- Display Gantt views
- Create triggers and alerts

- Gather interested from audiences (ex: visitors and exhibitors)
- Create matching rules with caps, rights, etc..
- Create email workflows
- Manage Agenda and appointment conflicts
- Add feature to mobile app

- Create standard surveys
- Link information to the central event database and tie it to exhibitors, visitors etc..
- Add survey results to your CRM profiles (ex : Exhibitor's survey)

Key features highlight

- Responsive websites (auto adapt to mobile devices and tablets)
- Centralized data, live data automatically updated.
- DIY management or through Klipso professional services

Additional features

Mobile App : integrates with website data and features and vice versa

Audience engagement : create dynamic surveys / questions / session reviews and more. Project live result during sessions

Interactive floorplan : allow visitor to have an in-depth experience from web to mobile

PRODUCT DEMO



Site Internet | Accueil | CRM | Expositants | Visiteurs | Plans | ADV | Administration

Master Exhibition - Dossiers Expositant

Candidatures | Demandes de participations | **Dossiers** | Commandes | Communication | Technique | Partenaires | Exports | Reporting | Campagnes

Liste des exposants inscrits

Recherche

72 résultat(s) - page 1 sur 1

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Main Navigation.

Admin and set up for your account

Management and filter for active feature

Custom Menu with Client available features.

Fully configurable screen / layout

SUPER ADMIN
Allow deep configuration and new feature management Front and Back end.

Typical project support

A robust process : before any working partnership

Klipso accompanies you through 6 key stages

1 Dedicated project team

A Project Manager and his dedicated team accompanies you throughout the phases of your project. They coordinate your needs with the integrators, designers, etc. And will transition with your account manager.

2 Workshops by topic

We proceed step by step to define and refine the requirement specifications. We operate by a system of workshops by theme so as to have the right resources allocated on both sides and to move forward effectively. Example of workshops: Website charter, member CRM needs, invoicing. etc.

3 Configuration of your environment

We quickly create a work environment called "Master Template" that we configure according to your specifications, allowing us to move forward quickly in the development and pre-test phases.

4 Testing phase

Going into production requires a tool whose features and flows are tested. We accompany you in this process through a patch "log" system allowing easy monitoring of processing and iterative testing without forgetting anything.

5 Training teams

Changing systems, as intuitive as it is, requires user training to ensure your independence and proper use. Training by population (admin, user, super admin..) can be provided.

6 Support and services

Once in production you are not abandoned. Our reactive support will accompany you on your key problems and our team will be able to meet your needs.



Klipso

THE ADAPTIVE EVENT
SOFTWARE