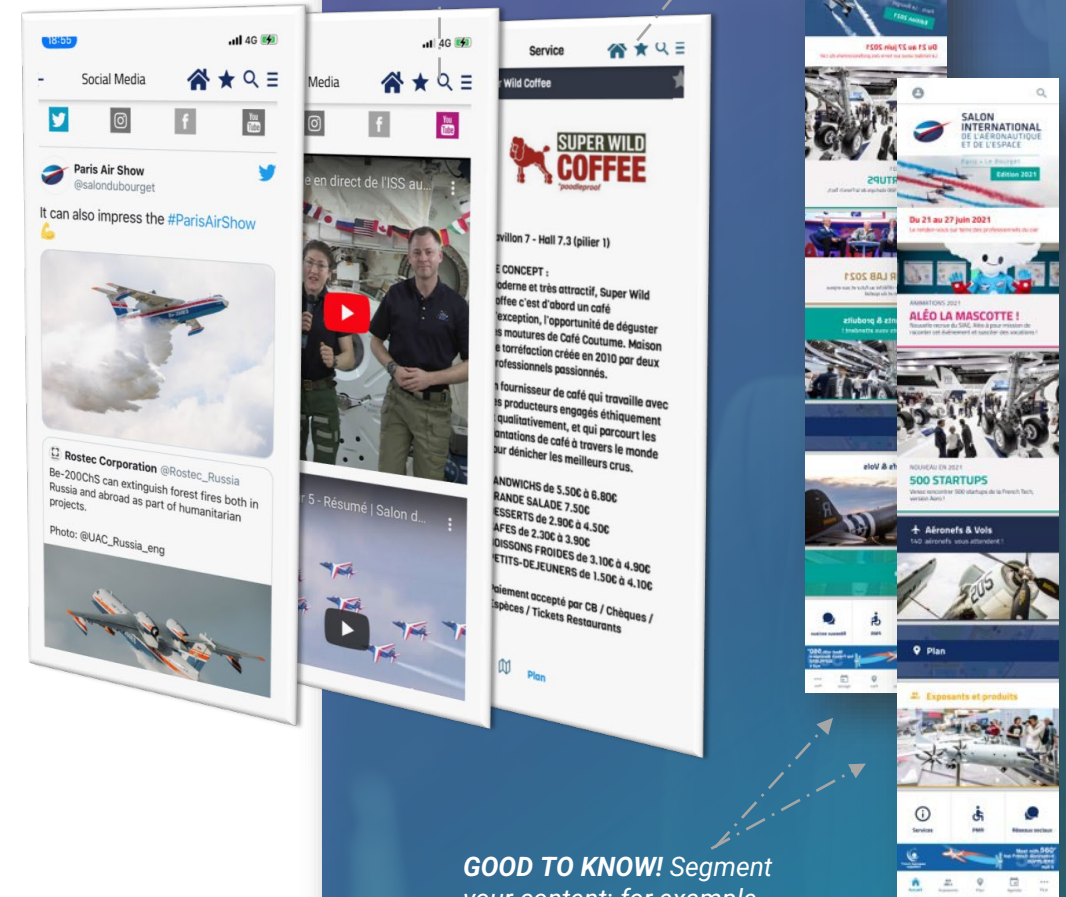# Zoom Features

Content and news

Whether within the Kiosk (cross-cutting content) or within an event, content is key. It can be of various types

- Articles (visuals, title, text, web link)
- Integrated social media
- Videos (YouTube)
- Teasers for upcoming events
- Pages for practical information: schedule, access, accommodation, etc.
- Pages for People with Reduced Mobility
- On-site services
- Etc...

Your imagination is the limit.

- Whether it's about the content or its formatting, sections are configurable and editable via the Studio.
- Content can (optional) also be retrieved from a database from a third-party site.
- Lastly, the homepage and menus will allow you, depending on the chosen design, to highlight one type of content or another
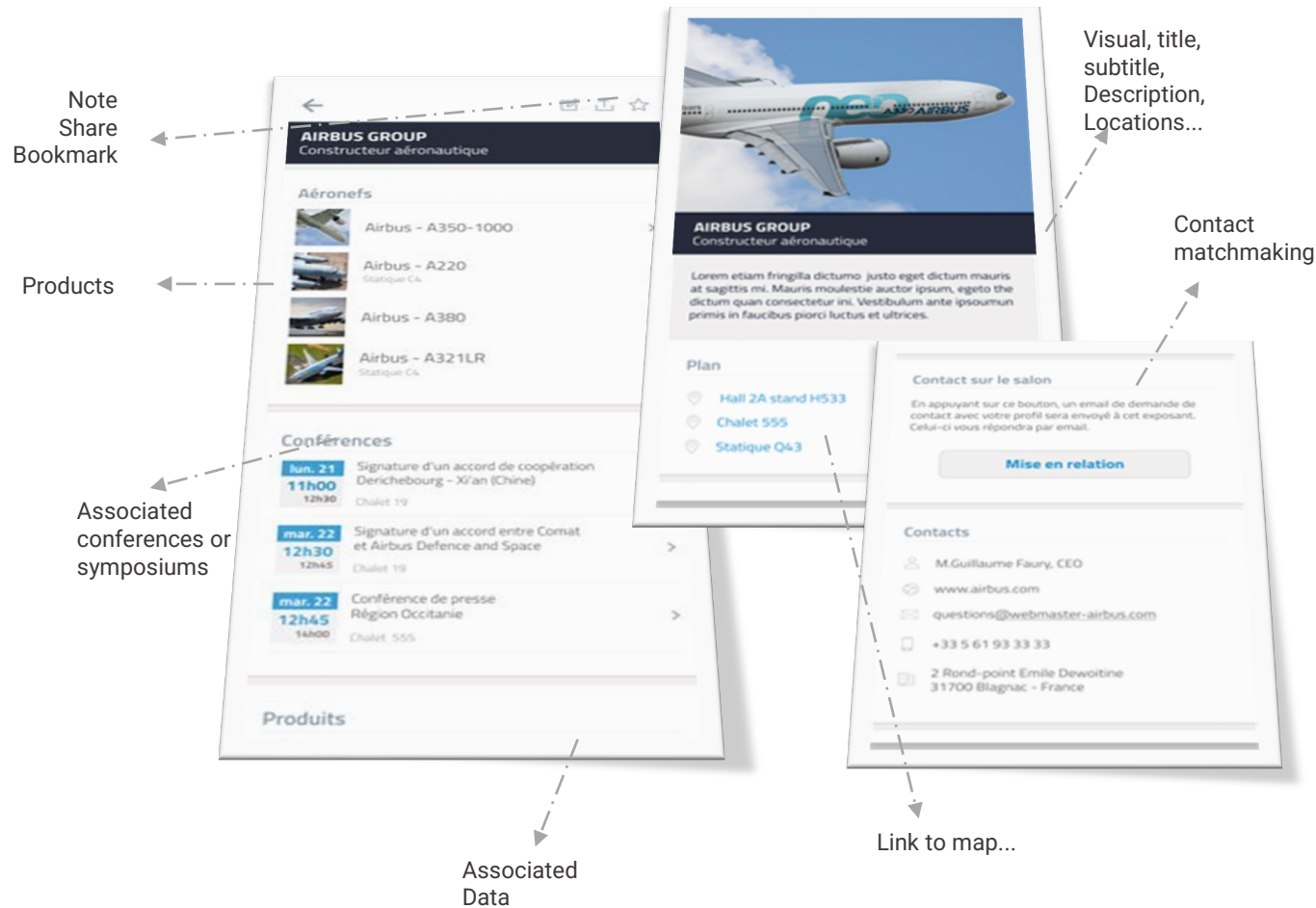
GOOD TO KNOW! Powerful multi-criteria search for content and data.

GOOD TO KNOW! Bookmarking any item within the content sections.

GOOD TO KNOW! Segment your content: for example, B2C and B2B

contact@leni.fr

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Zoom feature

Exhibitor page

Note
Share
Bookmark

Products

Associated
conferences or
symposiums

Visual, title,
subtitle,
Description,
Locations...

Contact
matchmaking

Associated
Data

Link to map...

The exhibitor profile is a true hub rich in features and services:

- Photos, videos, and company description
- List of exhibitor contacts
- Product management with complete descriptions
- Link to the map
- List of associated symposiums or conferences
- Bookmarking or sharing
- Taking notes on the exhibitor
- Networking

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Zoom feature

Home

The content and services can adapt to the profile of your participants.

- Enrich your page with videos directly accessible from the homepage.
- Benefit from a dual navigation system: navigation menu and footer for settings management.
- Publish additional content on the homepage (independent of navigation menus)

Splash page : Your visual identity upon opening

Home with icon-based navigation

Home with visual block-based navigation

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