

A woman with her hair in a bun is speaking at a podium with a microphone. The image is overlaid with a semi-transparent blue filter and a large white 'K' graphic.

# Event app

NATIVE MOBILE APPLICATION DEDICATED TO YOUR EVENT

# Why a mobile app for my event?

The native application provides a very ergonomic way to access information before, during, and after the event

- Monetize with sponsors
- Enable interaction on-site or remotely
- Join the live streams
- Send push notifications, even if the app is closed
- Manage leads and matchmaking

And dozens of other options according to your event and your goals.



# The main features

The Mobile Application Features	Standard Product
Program et sessions	Yes
Advanced multi-criteria search and filters	Yes
Lists and search for speakers	Yes
Exhibitor lists and search	Yes
Product lists and search	Yes
ePoster lists and search	Yes
Push notifications (via PushWoosh), targeted pushes	Yes
Integration with your Google Analytics	Yes
Advertising, banners, interstitial	Yes
User personal space: profile, favorites, notes	Yes
Personalized agendas	Yes
User profile authentication or public access	Yes
Intégration Youslide (interactivité d'audience)	Yes
Live access	Yes
eBadge (Klipso)	Yes
Social Media	Yes
Interactive map, itinerary, position sharing	option
Matchmaking and networking	option
Localization of routes through stand colorization	option
Press Profile: Press locker / Press events	option
Automatic reminder notifications	option
Polls	option
Geolocation, routes	option
Location sharing	option
Badge reader	option
Interactive map, synchronized with Klipso MAP	option

Creating your application is first about defining your goals.

- Enabling interactions
- Finding contacts and meeting them
- Facilitating access to information
- Sending targeted push notifications to engage your audience
- Showcasing your sponsors

