Event Management

Our EMS (Event Management Software) is the most flexible on the market. Choose and design your features within a unique data ecosystem.

EXPO WEBSITE



EVENT PROJECT MANAGEMENT



MATCHMAKING



- Website editor and dedicated areas for exhibitors, visitors, or press.
- Advanced search engine and category filters for exhibitors, sessions, news, etc.
- Built-in functions for ecommerce and related events.
- Analytical reports and statistics.

- A simple tool, ideal for all event projects.
- Create teams and tasks and associate workflow processes.
- Set up triggers and alerts.
- Collect interests and preferences of your audiences (e.g., visitors and exhibitors).
- Create matchmaking rules with caps, rights, etc.
- Set up email workflows.
- Manage agenda and appointment conflicts.
- Add a feature to the mobile application.

ENQUETES



- Create standard surveys.
- Link the information to the central event database and associate it with exhibitors, participants, etc.
- Add survey results to your CRM profiles (e.g., exhibitor survey).

Key features

- Responsive websites (automatically adapting to mobile and tablet devices).
- Centralized data, live data updated automatically.
- Self-management or through Klipso professional services.

Additional Features

- Mobile application: integration of data and features from the website and vice versa.
- Audience engagement: create dynamic surveys, questions, session polls, etc. Project live results during sessions.
- Interactive map that allows visitors to have an immersive experience with the web or mobile.