

# Zoom fonctionnalité

## Interactive plan

Networking is the essence of the event: find and connect with contacts whose profiles seem relevant to you (exhibitors or visitors), while respecting GDPR!

- Interactive Mobigeo® map with links to content, e.g., tapping on a conference room displays the schedule of conferences in that room.
- Vector-based for maximum readability on a smartphone screen.
- Easily manipulable.
- Represents the entire event site.
- Itinerary (even without network).
- Web version integrable into the event website.

## Position sharing via SMS, email, social media

- Ideal for indicating a meeting place! If the recipient has the application, it opens and directly indicates the position on the map.
- If they don't have it, the web app opens instead to indicate it to them.
- The favorite is created on the recipient's smartphone.

