

# General assembly offer

PHYSICAL, VIRTUAL, HYBRID, MULTI-SITE



# Table of Contents

- Klipso AG
- Digitization of General Assemblies
- An offer that integrates the timeline and key stages of your assemblies
- A complete and secure platform
- A simple, turnkey offer
- Packages and pricing
- Overview
- Formatted content
- User space
- Appendix
  - Virtual General Meeting Room
  - Global voting management
  - Hybrid Assembly: principles
  - Access to the AG: data and voting security
  - Postal voting
  - Examples
  - Moderator interface
  - Examples of project management and workflow



## THINK ERGONOMICS

A unified experience

Our UI-UX designers have created interfaces designed for the virtual world: user journeys, simplicity, ergonomics, browser compatibility, and mobile-friendly formats. A centralized technology where on-site and virtual communication converge.



## MANAGING COMPLEXITY

A robust service and technical expertise

Supporting the assembly from A to Z: data security, sign-ins, voting, capturing, authentication: We assist participants in ensuring the smooth running of voting sessions.



## FOCUS ON INTERACTION

With voters

Knowing how to recreate the experience means mastering physical or remote interaction. Our "low latency" video system (less than one second with live streaming) allows for seamless voting and exchanges that are also in real-time.

*\*ui (user interface)  
ux (user experience)*

## They trust us for the GA





# Digitization of General Assemblies



## A necessity of organization

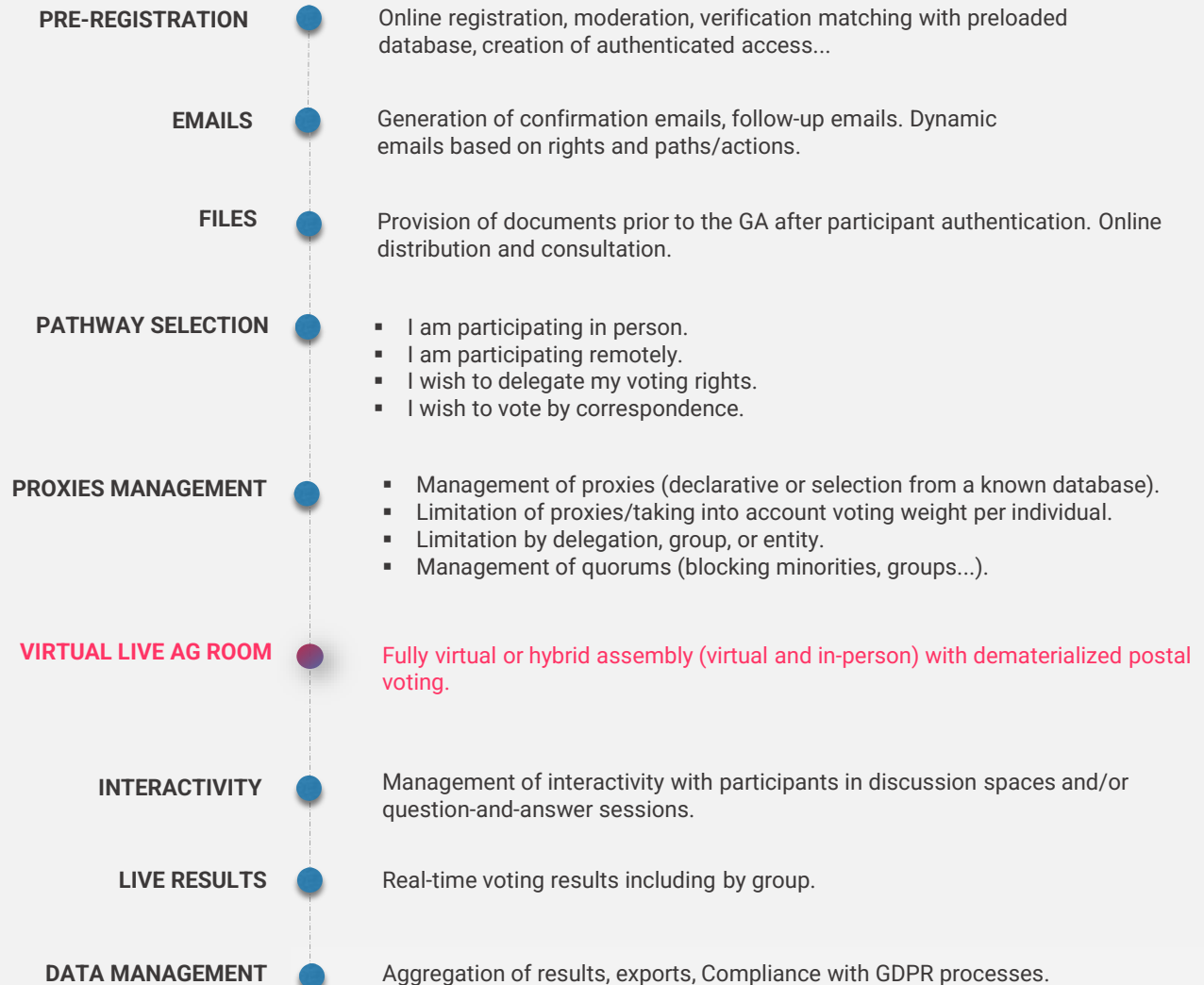
Our technology enables you to meet your statutory obligations to hold an assembly. Above all, it provides a real safety net for all or part of your participants in the event of a strike, health crisis, or other force majeure circumstances.



## More participants

By extending the possibilities of remote access (virtual GA) to your participants, assessors, and organizers, or even by extending the timeframes through dematerialized postal voting, you de facto allow for greater participation and better attainment of quorums.

# An offer that integrates the timeline and key stages of your assemblies



# A comprehensive and secure platform

- Customized web platform with client's visual identity
- Authentication and identification of profile information  
(Structure, necessary usual information, powers...)
- High-quality audio/video streaming - Adaptation according to participants' network and device used
- Real-time display of content and votes - Real-time display of results possible
- Module available for asking questions (with organizer moderation)

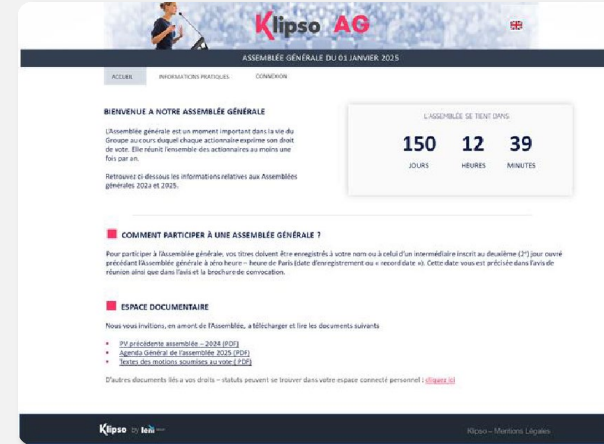




# A simple, turnkey offer

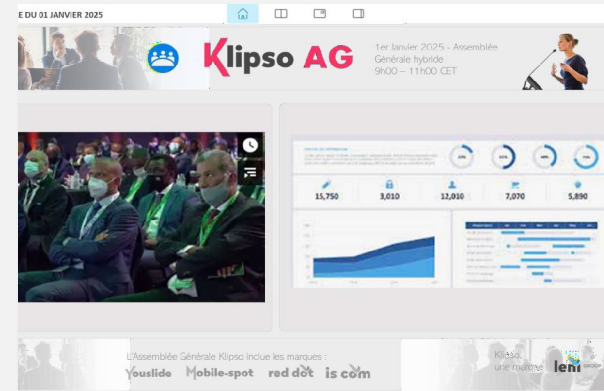
## 1 TURNKEY WEBSITE:

- Registration
- Choice of pathways
- Postal voting
- Proxy delegation...



## 2 A VIRTUAL AG PAGE ON THE DAY OF THE VOTE

Live transmission of the AG with presentation of resolutions, votes, and real-time interactions



# Packages and pricing


3 PACKS = Three distinct offers for three types of general assembly

AG BASIC (Only web)	AG LIVE (Hybride GA possible)	AG LIVE + Hybride GA possible)
<b>PE + Online Voting Space:</b> Very simple GA, no video or real-time voting	<b>BASIC + Youslide Live :</b> Real-time voting with Interactivity Module, virtual room for voters but no video/streaming	<b>BASIC + LIVE audience</b> GA with Interactivity Module: real-time voting + virtual room with live video streaming
For a digitized GA and secure online voting accessible during a date range that you define.	For a digitized GA and secure real-time voting (virtual and in-person on mobile, tablets, and smartphones)	For a digitized GA and secure real-time voting with video player, interactivity, and presentation of motions for real-time voting (virtual and in-person on mobile, tablets, and smartphones)

## Functional Scope

<b>Before:</b> Web platform	Module for voting within a KLIPSO form	Selection of the postal voting mode YOUSLIDE	Selection of the postal voting mode YOUSLIDE
<b>Live:</b> Vidéo content	-	(The live is managed by the client)	Audience page with live streaming
<b>Live:</b> Interactivity	-	SMS voting on YOUSLIDE	Page Audience page with online voting and included chat
<b>Management:</b> Back-Office	Module for voting within a KLIPSO form	Standard back-office: Importation of the members' database	Standard back-office: Importation of the members' database



		AG BASIC	AG LIVE	AG LIVE +
		SIMPLE ONLINE VOTING SPACE	BASIC + Live INTERACTION	AG LIVE + VIRTUAL & VIDEO
<b>3 OFFERS</b>		For a digitized general assembly and secure online voting accessible during a date range that you define.	For a digitized general assembly and secure real-time voting (virtual and in-person on mobile, tablets, and smartphones)	For a digitized general assembly and secure real-time voting with video player, interactivity, and presentation of motions for real-time voting (virtual and in-person on mobile, tablets, and smartphones)
KEY FEATURES				
License, hosting of your database & secure data management		✓	✓	✓
Formatting of your GA contents (texts, guidelines, legal documents)		✓	✓	✓
Customization of the platform to your colors		✓	✓	✓
Integration of member and guest database - Integration of your resolutions		✓	✓	✓
Document Space		✓	✓	✓
Pathway selection		✓	✓	✓
Asynchronous resolution voting form		✓	✓	✓
Declarative transmission of proxies		✓	✓	✓
Email communications to your audience		✓	✓	✓
Standard transactional emails		✓	✓	✓
Back office training (1 hour)		✓	✓	✓
Live voting platform accessible on phone, tablet, computer		✗	✓	✓
Email communications for LIVE voting:		✗	✓	✓
Customization of the theme for the LIVE virtual voting room		✗	✓	✓
Secure and personalized access to the LIVE platform		✗	✓	✓
Video player and interactive LIVE audience room		✗	✗	✓
Remote monitoring of the live event for voters		✗	✗	✓
Remote monitoring of the live event for guests		✗	✗	✓
Real-time remote voting		✗	✓	✓
Real-time in-person voting		✗	✓	✓
Real-time chat (with moderation)		✗	●	✓
Real-time display of votes for each resolution		✗	✓	✓
A dedicated administration back office		✓	✓	✓
Back office training (1 hour)		✓	✓	✓
MAIN SERVICES				
Dedicated project manager:		✓	✓	✓
Technical administrator support at the start of the LIVE event (2 hours)		✗	✓	✓

Please refer to the detailed pricing conditions.  
Base price for showcase website, 100 voters / 1 hour of live, excluding streaming costs

✓ included ● Option ✗ Not available in the package

From 2100 €

From 3680 €

From 5250 €

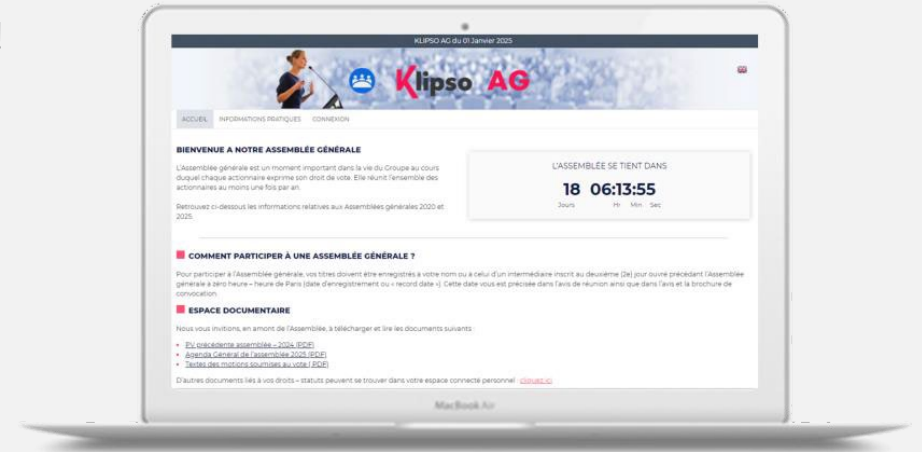
# Examples of options

Klipso AG	AG BASIC	AG LIVE	AG LIVE +
	SIMPLE ONLINE VOTING SPACE	BASIC + LIVE INTERACTION	LIVE AG + VIRTUAL & VIDEO
Audio-video capture, streaming, and production	✗	●	●
We provide on-site streaming and capture or production of multiple streams (e.g., webcams + on-site capture)			
Video recording of GA	✗	●	●
Audiovisual production of your assembly	✗	●	●
Integration of your remote speakers into the live broadcast	✗	✗	●
Multi-language platform (interpretation)	✗	✗	●
Streaming to participants	✗	✗	●
Video recording of the session provided after the AG - raw without post-production	✗	✗	●
Specific rules to your statutes (blocking minority, weighted quorum, management of colleges)	●	●	●
Management of multiple general assemblies (multi-entity) during your event	●	●	●
Hotline for participants	●	●	●
Customized support	●	●	●

✓ Included   ● Option   ✗ Not available in package

# A turnkey general assembly

- Your visuals
- Your texts
- Your documents
- ... And your GA platform is ready!





# Overview

Name and date of the GA

The screenshot displays the Klipso AG General Assembly website. At the top, a dark blue header contains the text "KLIPSO GENERAL ASSEMBLY - January, 1<sup>st</sup> 2025". Below this is a banner featuring a woman speaking at a podium, the Klipso AG logo, and a French flag. A smooth menu is located below the banner, with options: HOME, PRACTICAL INFORMATION, and CONNECT. The main content area is divided into two columns. The left column contains a "WELCOME TO OUR GENERAL ASSEMBLY" section, followed by a paragraph about the importance of the General Meeting, and a section titled "HOW TO PARTICIPATE IN A GENERAL ASSEMBLY?". The right column features a large countdown timer displaying "18 06:13:55" with labels "Jours", "Hr", "Min", and "Sec". Below the timer is a section titled "DOCUMENTARY SPACE" with a list of links to PDF documents: "Previous meeting - 2024 (PDF)", "General Assembly Agenda 2025 (PDF)", and "Texts of motions submitted for voting (PDF)". A footer at the bottom right contains the text "Klipso - Mentions Légales".

Smooth menu

Content space

Online PDFs

Name and date of the GA

Language selection

Custom banner

Countdown timer

# Formatted content

Expandable block templates

Choice of font and colors

TYPES OF A GENERAL ASSEMBLY

The General Assembly can be:

ORDINARY

EXTRAORDINARY

COMBINED

TYPES OF A GENERAL ASSEMBLY

The General Assembly can be:

ORDINARY

An ordinary general meeting must be held within six months of the end of the financial year (in this case, on December 31). It presents detailed information on the activity and results.  
  
In particular, it rules on the accounts for the ended year and the dividend, the appointments or renewals of directors and Statutory Auditors and the remuneration of corporate officers.

EXTRAORDINARY

COMBINED

QUORUM AND MAJORITY

The General Assembly can validly deliberate if the required quorum is reached, namely:

In the case of an Ordinary General Meeting (OGM): 20% of the shares with voting rights must be represented on the first notice;

In the case of an Extraordinary General Meeting (EGM): 25% of the shares with voting rights must be represented on the first notice.

The General Assembly decides on the resolutions:

Reporting to the OGM: by a majority of the votes cast by the shareholders (ie 50% plus one vote);

Under the EGM: by a two-thirds majority of the votes cast by the shareholders.

# User space

The screenshot shows the 'User space' login page for Klipso AG. The page header includes the title 'KLIPSO GENERAL ASSEMBLY - January, 1<sup>st</sup> 2025', a navigation bar with 'HOME', 'PRACTICAL INFORMATION', and 'CONNECT', and a hero banner with a speaker and the Klipso AG logo. The main content area is titled 'WELCOME TO YOUR PERSONAL USER SPACE' and contains a message for first-time users to activate their account. Below this is a login form with fields for 'ID' and 'Password', a 'Remember me' checkbox, and a 'Log in' button. A 'Forgot your password?' link is also present. The footer contains a 'Legal Notice' link. Annotations with dashed arrows point to specific elements: 'Online account activation' points to the activation message; 'Username and password registration' points to the login form; 'Restitution de mot de Password recovery' points to the 'Forgot your password?' link; and 'Legal notice' points to the footer link.

KLIPSO GENERAL ASSEMBLY - January, 1<sup>st</sup> 2025

HOME PRACTICAL INFORMATION CONNECT

**WELCOME TO YOUR PERSONAL USER SPACE**

For your FIRST log in, activate your account by [clicking here](#).

ID

Password

Remember me ☐

Log in

[Forgot your password?](#)

KLIPSO - Legal Notice

Online account activation

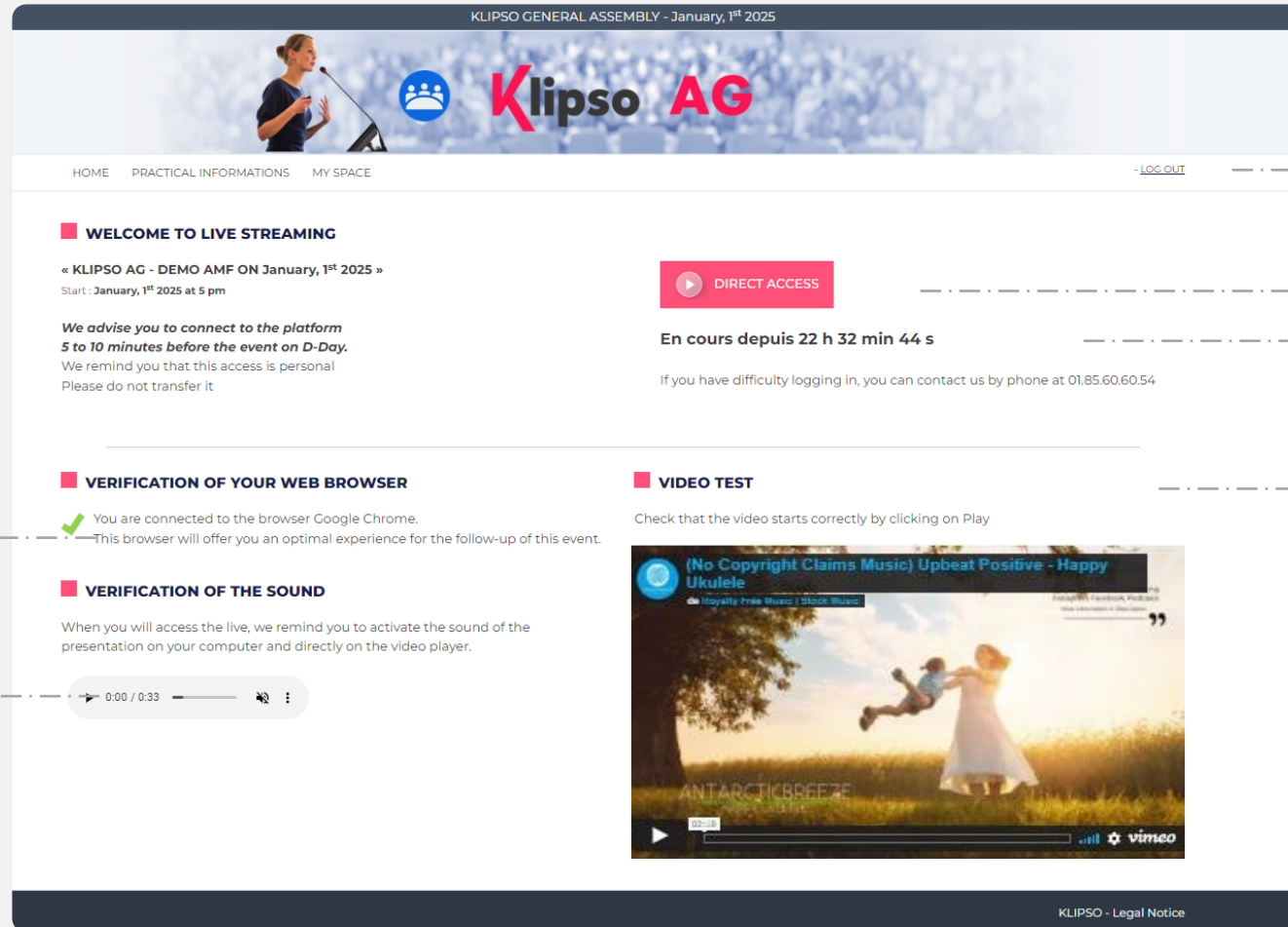
Username and password registration

Restitution de mot de Password recovery

Legal notice



# User space



Logout

Direct access

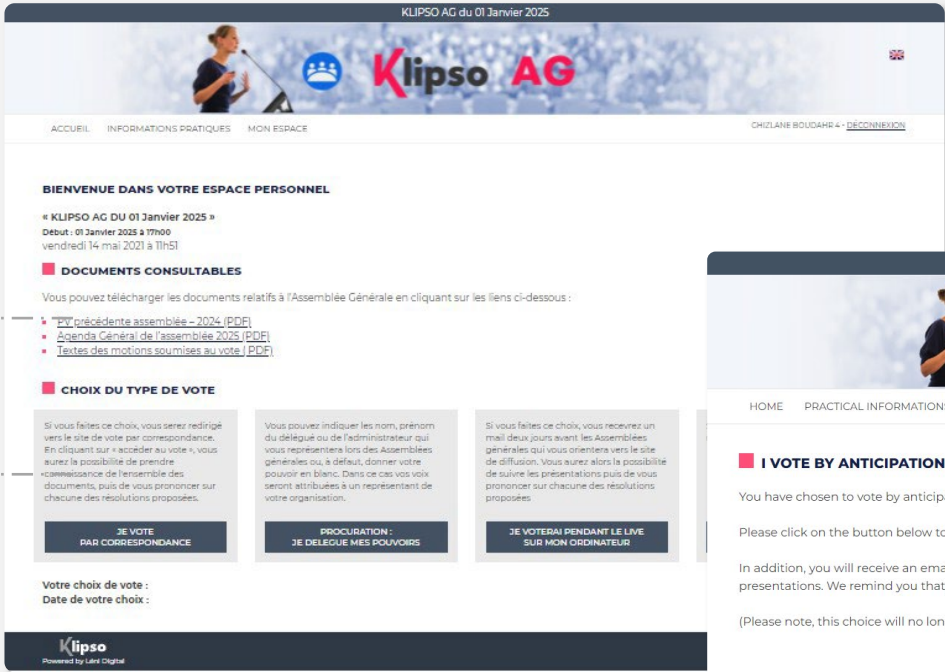
## Countdown

### Online video test

Browser  
verification

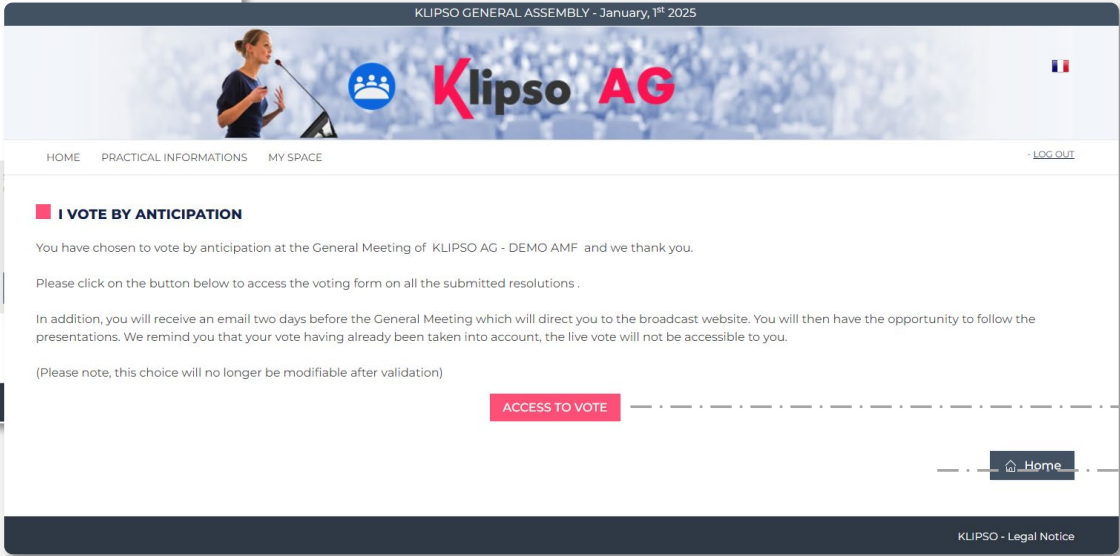
Online sound test

# User space



Online PDFs

Choice of voting type



Access to online voting

Back home

# Appendix



- 100%

- 50%

75%

64%

84%

Neural networks v 2.0

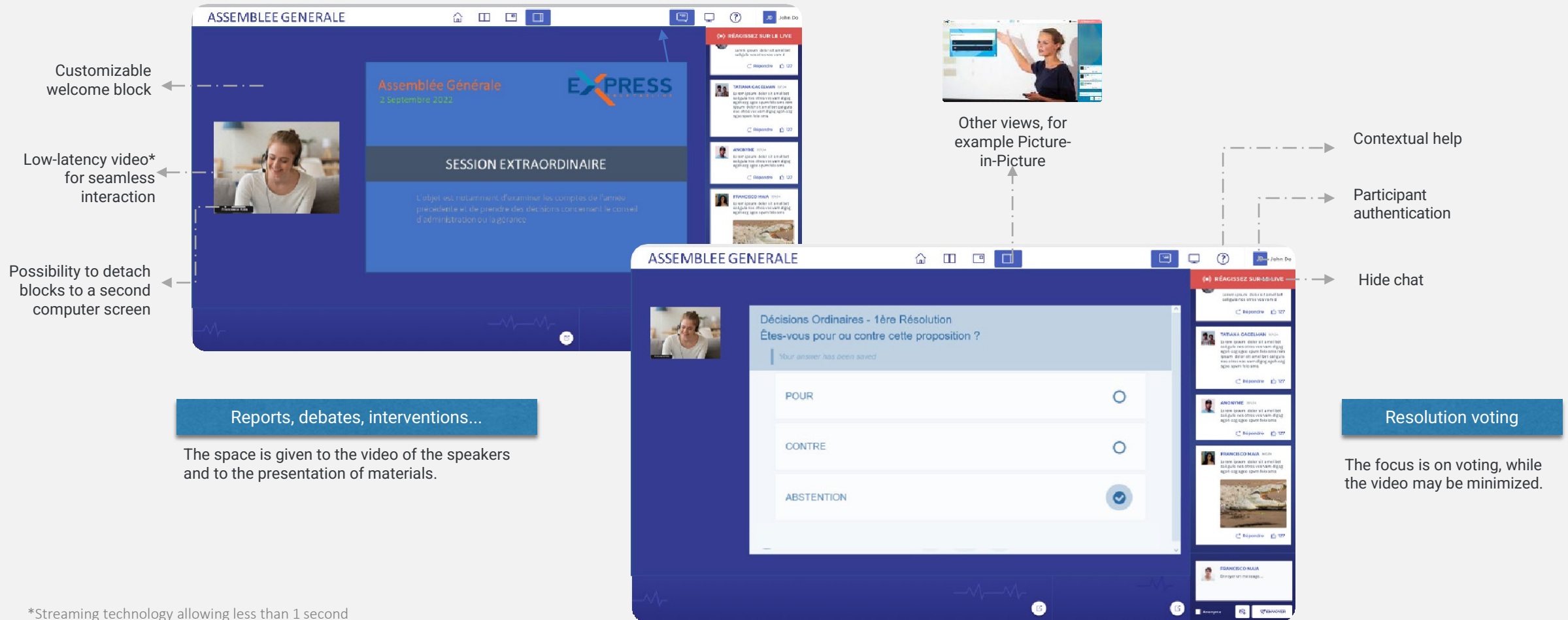
Neural networks v 2.0

Relative performance comparison



# Virtual general assembly room

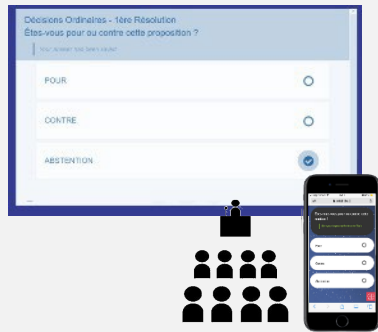
A cutting-edge modern interface that dynamically evolves throughout the assembly to provide a seamless user experience.



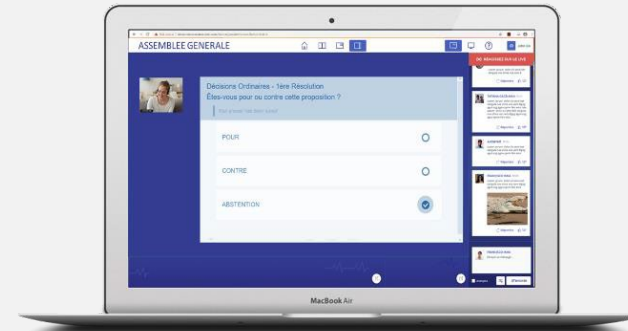
\*Streaming technology allowing less than 1 second between live and broadcast

# Management of global voting

Synchronized hybrid voting in-person and virtual



When a vote is triggered in the room, participants vote via their mobile phones (direct access from their space via mobile without installation)

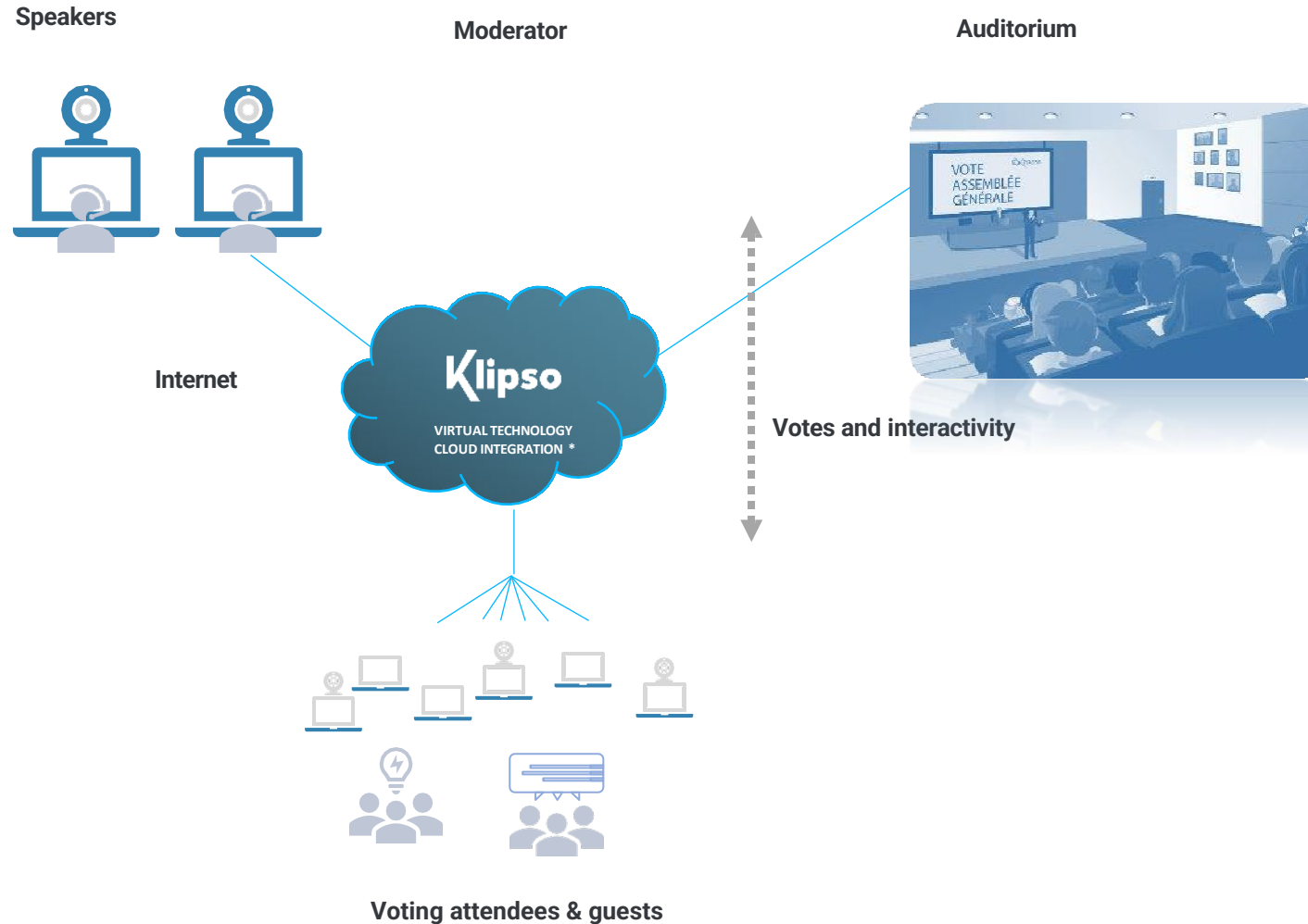


At the same time, e-voters can vote from their computers in the virtual room

The results are automatically synchronized in real-time and can be displayed simultaneously in the virtual room and on the large screen in the physical room

# Hybrid Assembly: Principles

Holding both a physical and virtual assembly at the same time



## HOW DOES IT WORK?

The remote PRESENTERS have access to an interface allowing them to control their presentations. They are connected and speak facing their webcam or capture device. Those in the auditoriums are captured by the camera and the entire event is broadcast to participants;

The MODERATORS who validate audience messages and/or facilitate interactivity can be in the auditorium or remote, or both if multiple moderators.

The AUDIENCE receives the video and presentations in real-time on their computer and can interact via the interactivity modules and of course vote on resolutions. Their feed is synchronized with that of the room.

So it's the possibility of a "normal time" face-to-face GA with a few remote participants, or the opposite in case of force majeure.

Many options can be added to the setup (translation, multipoint capture, online recording of participants, e-commerce, etc.).



# Access to the GA: Data and voting security

From authentication to rights management or vote uniqueness, our systems ensure the reliability of the management rules in place.

## Access Security:

- Participant authentication via a single account
- Identification of their voting weight at the moment
- Duplicate control (given power, postal vote..)
- Unique access line

## Attendance:

- Declarative attendance
- Extraction of the connected base
- Tracking back office of the connected and associated total voting weight

Example of instant report

# Participation

Participants	Nombre
Cumulés	48
Connectés	44

# Votes

Réponse	Votes	Pourcentage
POUR	17	100.0%
CONTRE	0	0%
ABSTENTION	0	0%
Sans Vote	10	-
Total Votes	17	-
Votes Possibles	27	-

# Postal vote

Give your participants the option to vote by correspondence: increase participation by providing more flexibility;

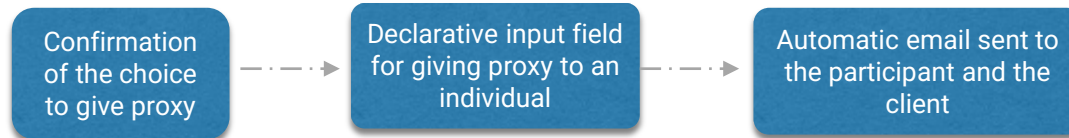
## Dynamic pathways with the possibility to insert:

- Texts of resolutions
- Videos
- PDFs
- Images

## Have your participants vote before the GA or during a specific period:

- Management possible for multi-entities
- A member can vote for multiple entities
- Mail sending possible, processing by the organization

## Example of possible workflow:



- Integration of proxies by the client in the Back Office upon receipt of the confirmation email declaring the transmission of a proxy
- Reintegration of a proxy to an individual who has already voted

## Multi-entity example

The image displays three overlapping screenshots of a web application for postal voting. The topmost screenshot shows a resolution titled '2ÈME RÉSOLUTION' with text about the 'Assemblée générale spéciale des Comm...' and 'l'article R.322-57 du...'. Below the text, there are three buttons: 'POUR', 'CONTRE', and 'ABSTENTION'. The middle screenshot shows a confirmation message 'Your answer has been saved' and a large 'O' button. The bottom screenshot shows a list of entities to vote for, including 'ASSEMBLÉE GÉNÉRALE DÉMATÉRIALISÉE 2020' and 'ASSEMBLÉE GÉNÉRALE DÉMATÉRIALISÉE 2021'.

# Examples

## Example of participant emails



## Example of online form and pathway

**EXPRESS** Assemblée Générale

Bonjour

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

AG numéro 2

Participez vous à ☒ Oui ☐ Non  
l'AG numéro 2 ?

AG numéro 5

Participez vous à ☐ Oui ☒ Non  
l'AG numéro 5 ?

Vous ne pourrez pas participer à cette AG. Merci de choisir deux options vous sont offertes :

Souhaitez-vous voter par correspondance ?

☐ Oui ☒ Non

Vous ne pouvez pas participer. Souhaitez vous donner pouvoir ?

☒ Oui ☐ Non

Merci de saisir le nom de la personne à qui vous donnez le pouvoir ?

**EXPRESS** Assemblée Générale

**NOMINATION DE LA DEC**

Cher(e) Associé(e), Vous vous êtes exprimés favorablement à la mise en place de la Direction Exécutive Collégiale (DEC).

☒ Aucun des candidats sélectionnés

Précédent Valider

**EXPRESS** Assemblée Générale

Suite à l'appel de candidature effectué par le comité de direction 2 candidat(es) se sont présentés

profil et leurs propositions :

 **Jacques Bonnegrand**  
Voir

 **Mylène Dupuis**  
Voir

Je vote pour :

☐ Jacques Bonnegrand  
☐ Mylène Dupuis

**calypso**  
Powered by Leni Digital

## Example of voting for board members

Si cette page ne s'affiche pas correctement, cliquez ici

**EXPRESS** Assemblée Générale

Mesdames, Messieurs,

Vous trouverez ci-après le lien vous permettant de choisir 3 personnes maximum que vous souhaitez voir nommer à la DEC : [Votez](#)

Les votes sont ouverts jusqu'au **3 décembre 2019** minuit

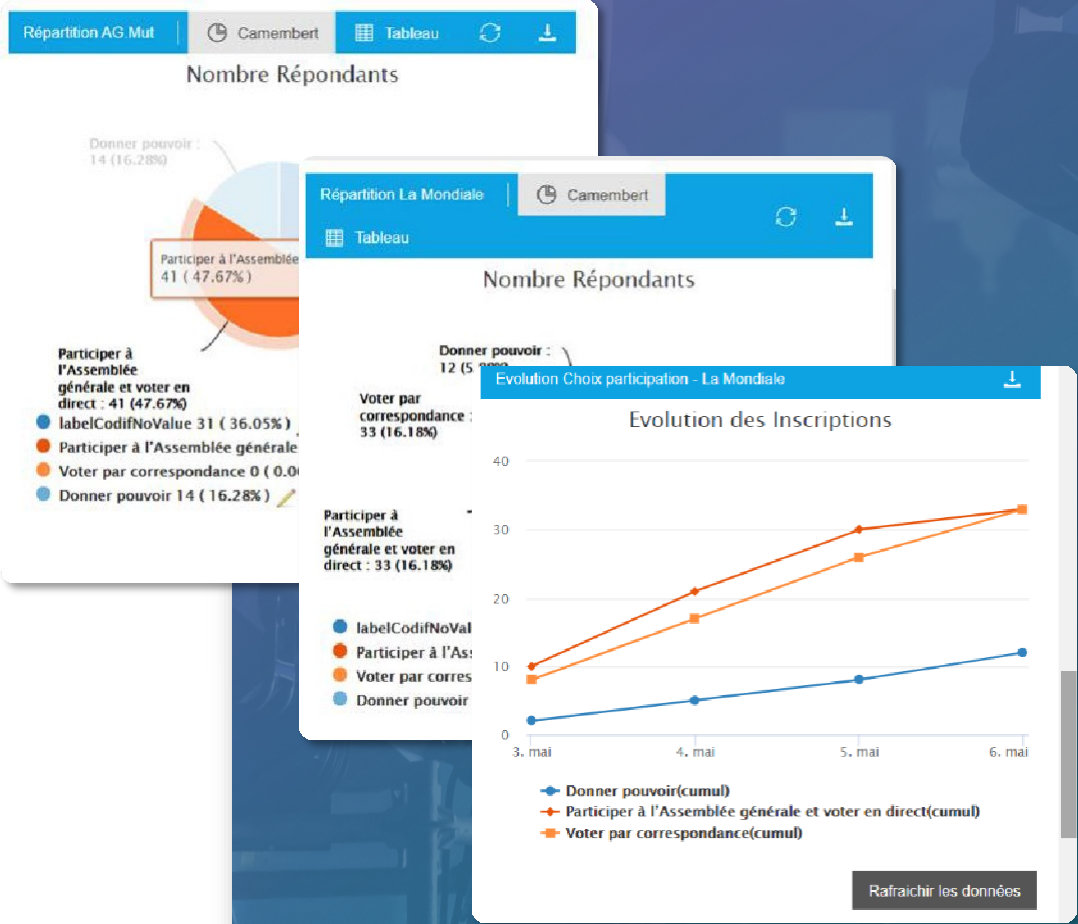
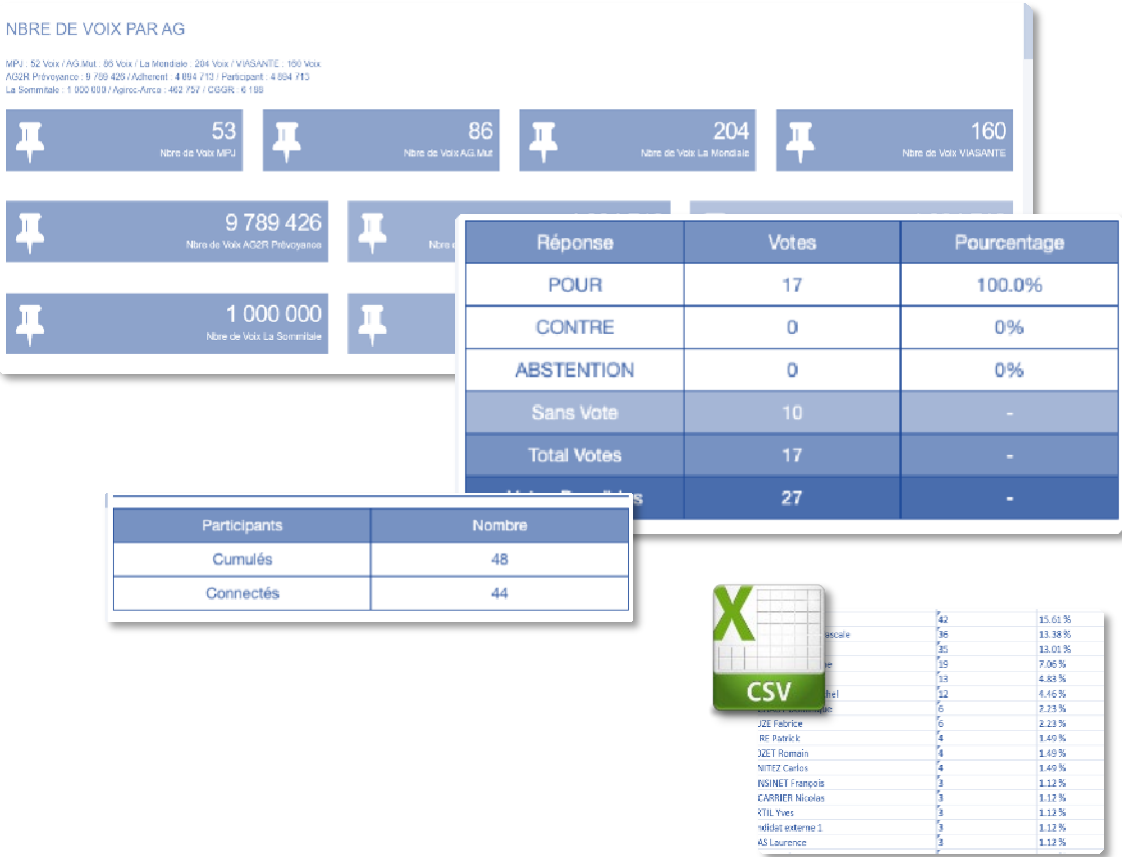
Vous en souhaitant bonne réception.

Sincères salutations.

Si vous ne souhaitez plus recevoir d'offres de notre part cliquez sur ce lien

# Exemples

## Examples of dashboards





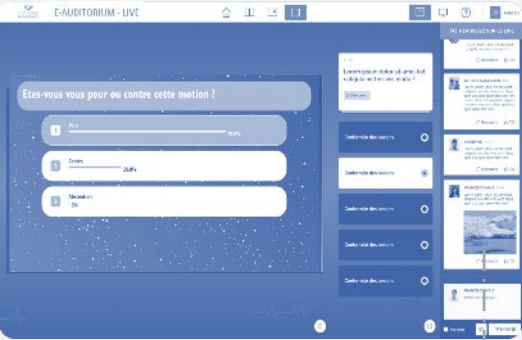
# Moderator interface

Moderation and Question Selection —> Sending questions to a commission president

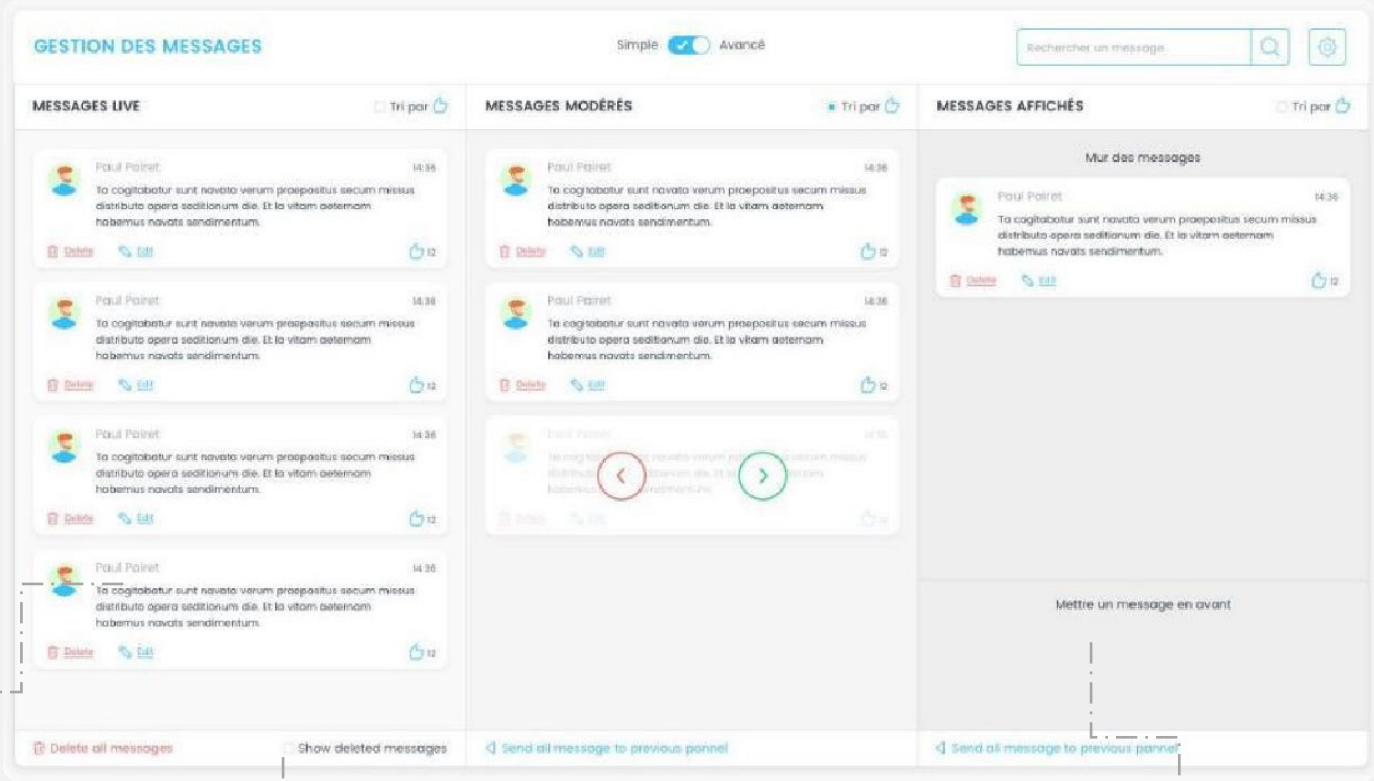
Interface modérateur

Allows moderators to moderate audience messages

Virtual participant interface



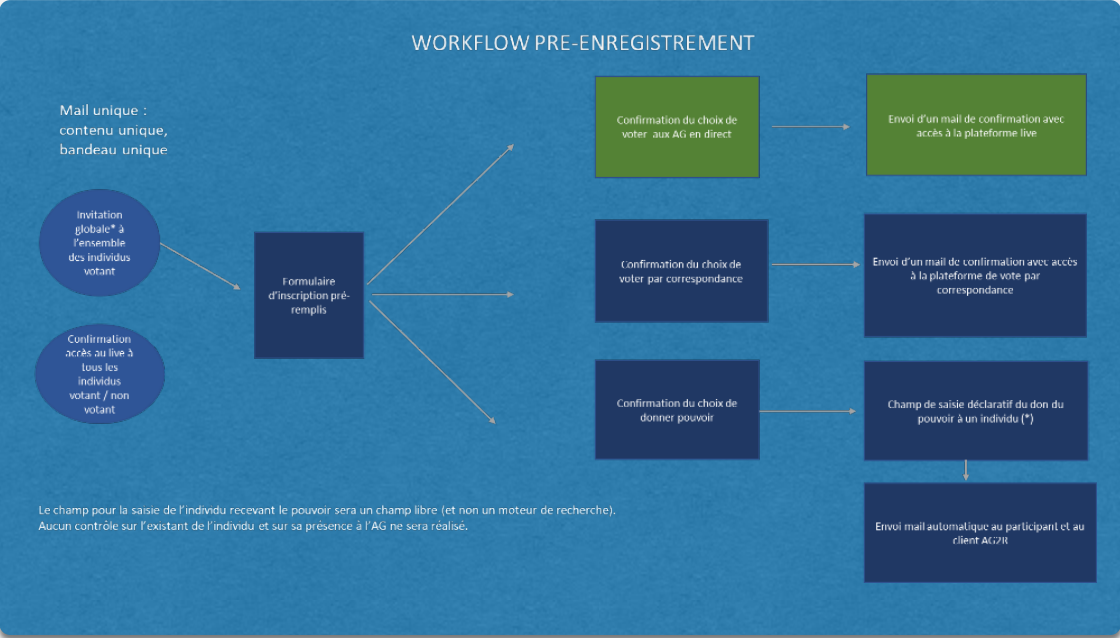
Live Messages:  
Real-time receipt of  
questions



Moderated Messages: Choosing questions and the  
ability to edit them

Displayed Messages:  
Preview of the  
questions wall

# Examples of project management and workflow



Mercredi 17 Juin 2022		Jeudi 18 Juin 2022 AG COMMUNE – A valider	
AG 1 Mutuelle 80 délégués Correspondance à confirmer ? Poids de vote de base par individu = 1 Pouvoirs = OUI (formulaire fermé 48H avant le début de l'AG / déclaratif, géré par le client dans le BO)	09h30 – 11h00	AG 3 Association 235 Membres Pas de vote par correspondance Poids de vote de base différents et parfois fractionné (exemple 3,40)	10h00 – 12h00  Intervenants : 2 Intervenants extérieurs : 6
AG 2 Mutuelle 80 délégués Correspondance à confirmer ? Poids de vote de base par individu = 1 Pouvoirs = OUI (formulaire fermé 48H avant le début de l'AG / déclaratif, géré par le client dans le BO)	15h00 – 16h30	AG 4 Association 235 Membres Pas de vote par correspondance Poids de vote de base différents et parfois fractionné (exemple 3,40)	11h00 – 12h30  Intervenants : 3
PAS DE DOCUMENTS PREALABLES Convocation et documents préalables gérés par le client		Membres communs PAS DE DOCUMENTS PREALABLES Convocation et documents préalables gérés par le client	VIDEO A PREVOIR EN INTERLUDE