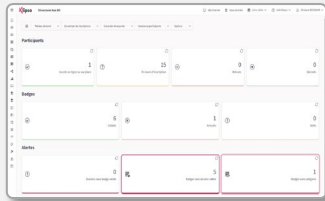


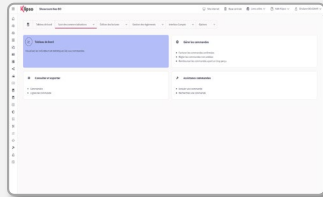
Logiciel ERP

An ERP dedicated to optimizing your exhibition revenue performance: our CRM manages square meters, options, purchases, participation history, and rebookings. Generate invoices with complex VAT rules if needed. You can even link them to exhibitor surveys and the AutoCAD exhibition floor plan.

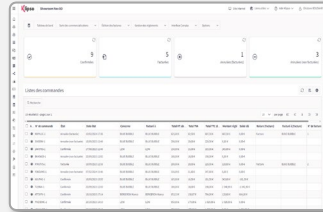
CRM SALES



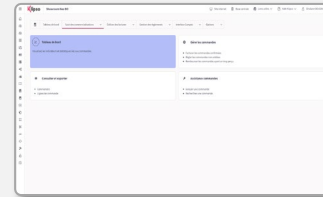
INVOICING & PAYMENTS



REPORTING



EVENT FORECAST



- Pipeline and client offer management.
- Possible link to a dynamic exhibition plan.
- Visualize offer statuses.
- Management of payment statuses by priority, and transactions via electronic payment.
- Definition of specific prices and VAT rules, management of discounts, stocks, and acceptance workflow.

- Multi-VAT and multi-currency.
- Automated accounting reconciliation with export capabilities.
- Management of reminders.
- Grouping of all sold items (services, articles, stands, etc.).
- Management of processes regarding pavilions/co-exhibitors.

- Individual or global reporting on the pipeline and sales.
- Analysis of revenue distribution.
- Creation of custom reports.
- Reporting on payments and customer accounts.
- Year-on-year comparisons.

- Budget forecast/actual with revenue and costs.
- Management of third-party sellers and suppliers.
- Reconciliation of invoices and payments.
- Tracking of margins and alerts on budgetary threshold limits.

Key Features

- Designed for professional trade shows
- Fully configurable to your data model and processes
- Increases sales performance compared to traditional "generic" CRM systems on the market
- Part of the data management ecosystem

Additional Features

- Secure remote connection to the ERP environment
- Ideal for the rebooking process
- Easy on-site management for sales administration and accounting (e.g., exhibitor payment collection synchronized with badge allocation)