

Congress – Trade fair & exhibition

& VIRTUALISATION

A complete offer

LENI TECH SERVICES

AV : DISPLAY & RECORDING

LED WALL
OB VAN
LARGE LCD
VIDEO RECORDING
HOLOGRAMS
PROJECTIONS
MAPPING
STREAMING

SOUND & INTERPRETATION

SIMULTANEOUS
INTERPRETATION
TRANSLATION BOOTHS
SILENT MEETING
AUDIO EQUIPMENT
SOUND SYSTEM AND
CONTROL ROOM

LIGHT & ENERGY

STAND LIGHTING
STAND ELECTRICITY
EMERGENCY LIGHTING
LIGHTING STRUCTURE
SCENIQUE LIGHTING
ENERGY PRODUCTION
HEATING & AIR CONDITIONING

IT RENTAL, NETWORKS & ONSITE

IT & NETWORKS
WIFI-RFID
EQUIPMENT RENTAL
IMPRESSION
ACCESS CONTROL
BADGING
KIOSKS
BROADCAST

TOUCH SCREENS

SERVICES

KLIPSO SOFTWARE

EVENT MANAGEMENT SOFTWARE

ERP EVENTS
SALES CRM
PRE-REGISTRATION
NETWORKING
WEBSITE
WEBCAST
PLAN MANAGEMENT
CONTENT MANAGEMENT
TRADE FAIR MODULES
CONGRESS MODULES

E-COMMERCE

ABSTRACT MANAGEMENT

ROOM MANAGEMENT -PARK AUDIENCE INTERACTION SOFTWARE

EVENT MOBILE APPS

GA VOTES
QUESTIONS
MULTISCREEN
RATINGS
LIVE POLLS
PPT SYNC
SURVEYS
WORD CLOUD
CONTRIBUTIONS
GAMIFICATION
TWITTER WALL
NOTES

EVENT CATALOG
PARTICIPANT LISTS
GEOLOCATION
POST SHARING
EXHIBITOR LISTINGS
MONETIZATION
INTERACTIVE MAP
SOCIAL MEDIA
CONFERENCE PROGRAM
DIARIES
NOTES

Who are we

Event tech leader

Trade Show Organizers | Corporate | PCOs (Professional Conference Organizers) | Agencies | Associations | Exhibition Centers.





























































Leni Group:

200 Employees

= \$40_M
Turnover

Klipso EXHIBITION

Klipso congress

Klipso ASSOCIATION

Klipso CORPORATE

Klipso VENUE





The main features



Modules of Klipso Exhibition

Choose one or more strategic elements and tailor them to your needs

Exhibitor management

Comprehensive, configurable, and automated exhibitor portals offering e-commerce solutions and complete online management of exhibitor participation.

Exhibitor visitor

Online registrations, whether simple or complex, for participants, managing interactions between participants, and marketing automation.

Exhibition plan management

Online management of an exhibition floor plan accessible to exhibitors and participants, which synchronizes with AutoCAD for the technical and sales teams of the exhibition, allowing them to market online.

Event management

Des inscriptions aux questionnaires, du matchmaking à la gestion de projet: notre suite d'outils vous permet de configurer et de piloter toutes les fonctionnalités de votre évènement.

Sales management

From registrations to surveys, from matchmaking to project management: our suite of tools allows you to configure and manage all the features of your event.

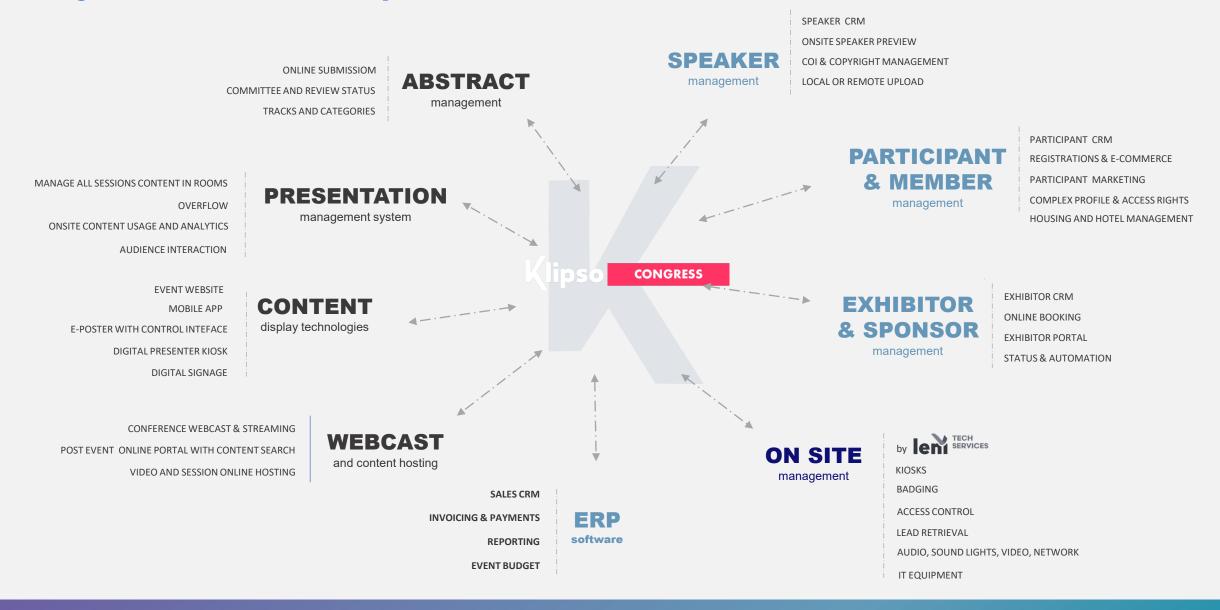
Onsite management

Apply your online data security rules onsite! Master the best of technology: Badging, Ticketing, exhibitor management, prospect collection, audience mobilization tools, and more. Deploy hardware, network systems, and audiovisual equipment with Leni Tech Services.





Congress & Conference platform



What is a digital/virtual conference?

Our vision



A virtual conference isn't necessarily about 3D or avatars, it's not e-learning or content broadcasting, it's a model that extends the physical conference by addressing its fundamentals as well as new challenges.



"



Our expertise

THINK ERGONOMICS

a unified experience

Our UI-UX* designers have created interfaces tailored for the virtual world: pathways, simplicity, ergonomics, browser compatibility, and mobile formats. A centralized technology where on-site and virtual environments communicate

COMPLEXITY MANAGEMENT

A strong technical service and expertise

Supporting speakers remotely in a virtual preview, managing hundreds of presentations with animations or videos, creating the environment of tomorrow, the phygital.

FOCUS ON INTERACTION

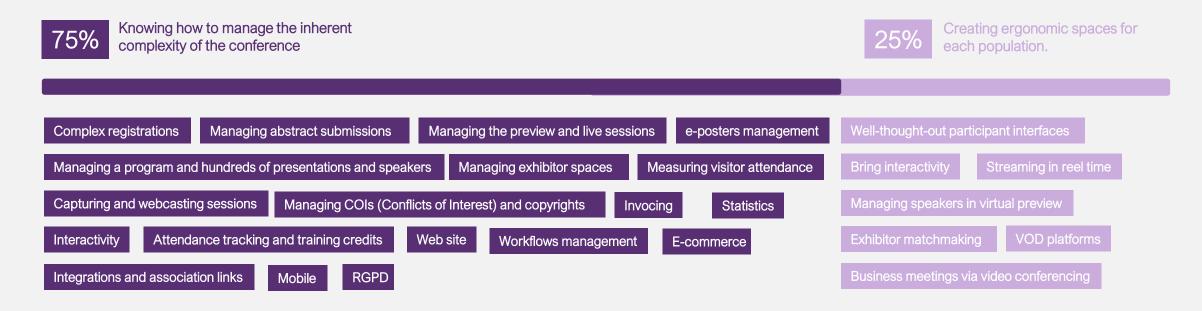
Between participants, speakers and sponsors

Knowing how to recreate the experience means mastering physical or remote interaction. It's about adding value and measuring audience engagement. It's also about providing ROI to sponsors-exhibitors with targeted visibility, matchmaking, and business meetings via video conferencing.

*ui (user interface) and ux (user experience)



Our phygital approach to the conference



WHY LENI

EXPERIENCE

A congress cannot be improvised

More than 10 years of experience and thousands of congresses completed.

INNOVATION

Expertise and skilled professionals.

A team of over 50 people in development and innovation management.

ROBUST TECHNOLOGY

and adapts to your specifications

Klipso: A proven and unified technology across the entire scope.





4 examples of innovation

CONGRESS + VIRTUAL WEBSITE



ADAPTS TO VIRTUAL ON D-DAY

Program, access to live sessions, replays, abstract submissions, e-poster recordings, search engines, exhibitor areas, video business meetings, and matchmaking...

PARTICIPANT VIRTUAL ROOM



INCLUDE THE PARTICIPANT, ALLOWING THEM TO INTERACT

Enable interaction on their interface for maximum comfort and especially interaction during the session via chat or live questionnaires.

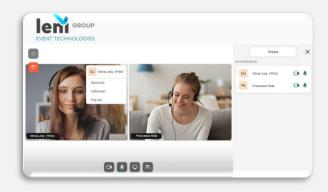
VIRTUAL SPEAKER PREVIEW



TO ENSURE EVERYTHING RUNS AS PLANNED

Manage speakers beforehand, have video calls with moderators and administrators, rehearse before going live!

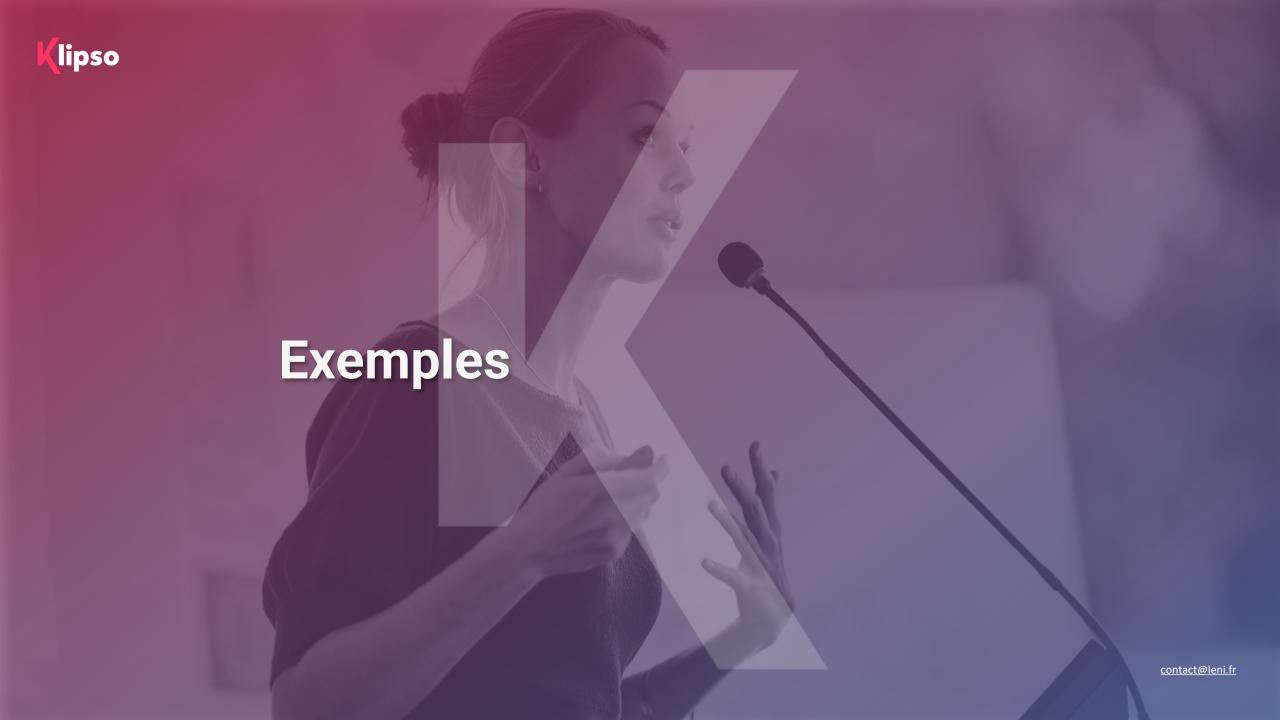
EXHIBITOR VIDEO BUSINESS MEETINGS - MATCHMAKING



ENHANCE THE ENCOUNTER WITH SPONSORS

Among the various prospect management tools and visibility enhancements for sponsors, matchmaking and video business meetings are powerful and valuable tools.





Klipso Map



Web & Mobile layer

- Participants search on website
- Mobile App
- Floorplan monetization
- service positioning
- Multi criteria search and filters
- geo-localization

Back office Klipso MAP

- Exhibitor can view proposal and sign off Booth online
- Exhibitor can access plan via Exhibitor portal and position items
- Available for Sales to issue proposals
- Reporting

1 DATABASE, REAL TIME UPDATE

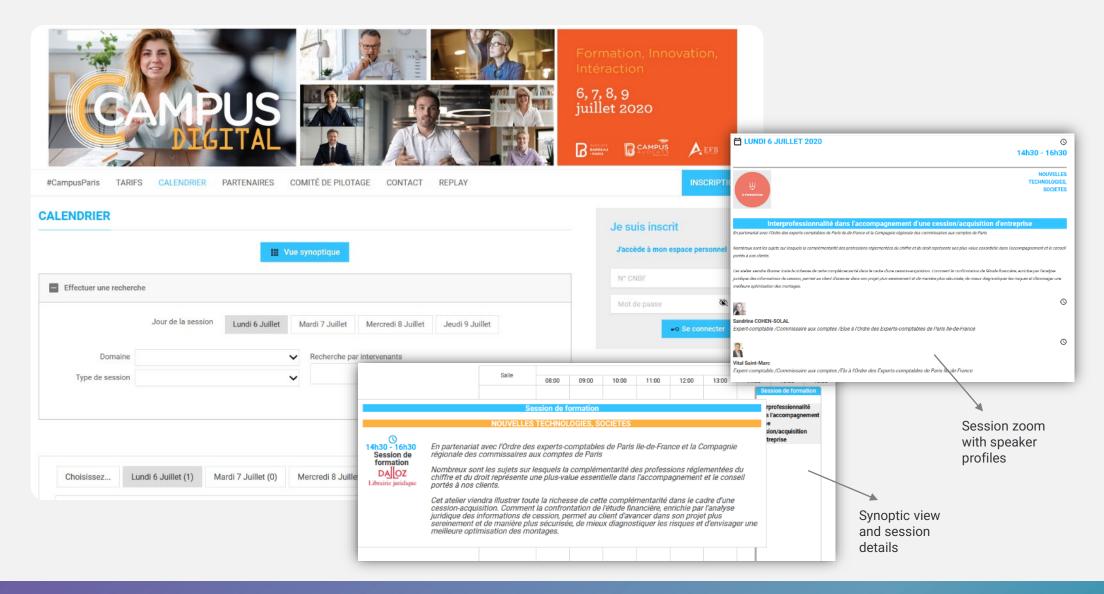
AutoCAD Layer

- Available for technical teams
- Bi-directional sync



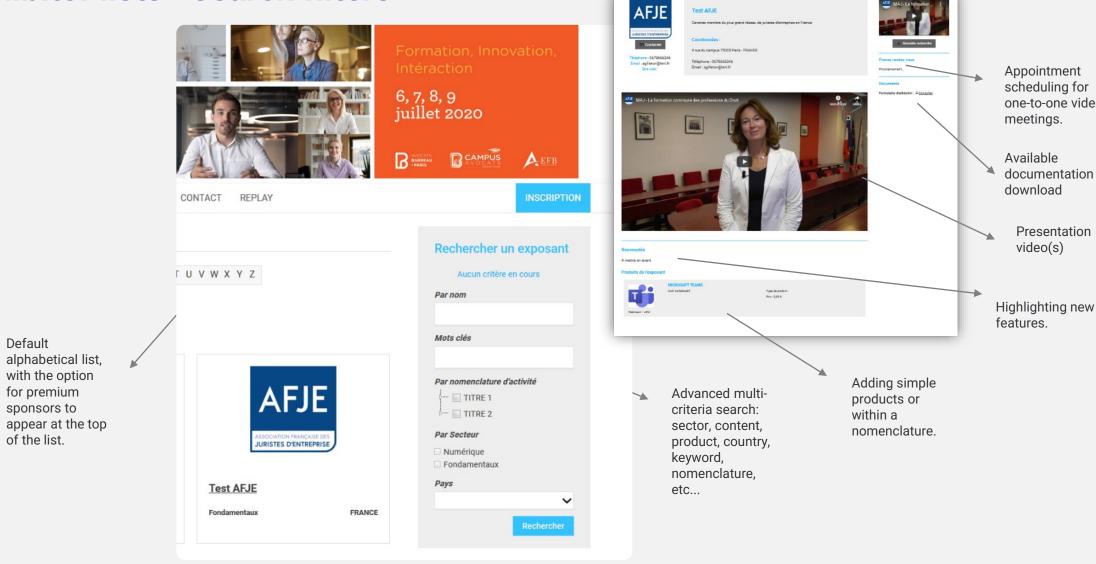


Congress Agenda - search and synoptic view





Exhibitor lists - search filters



Appointment scheduling for

meetings.

Available

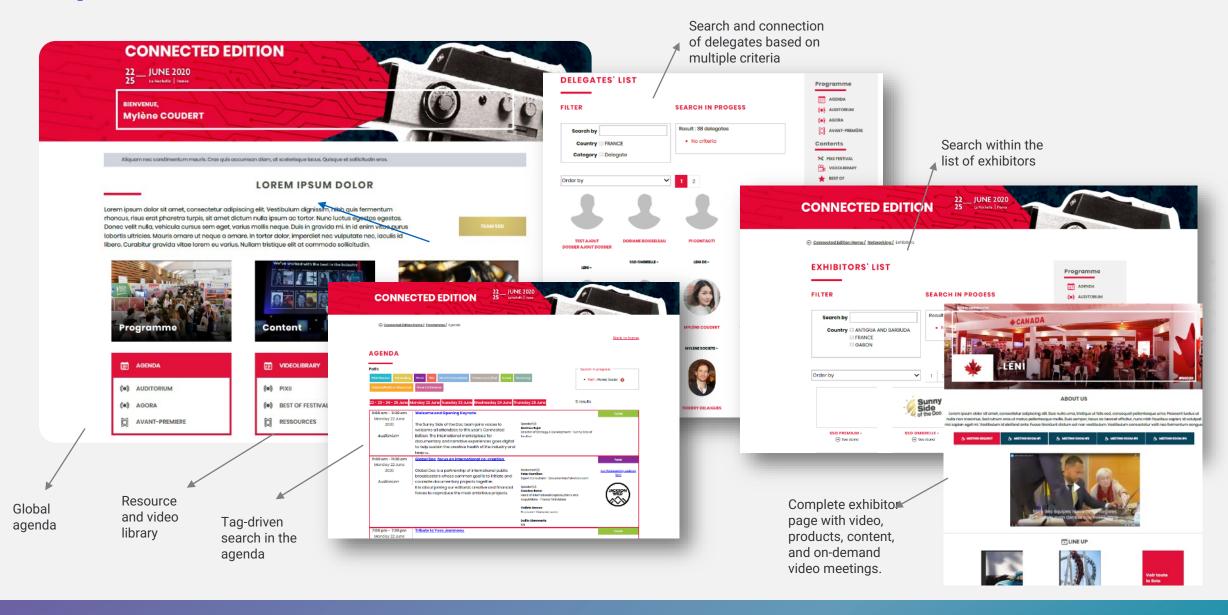
download

one-to-one video

documentation for

Presentation video(s)

Examples of exhibition features



Virtual event Authenticated login Speakers Food and Environment Symposium list Replay Commission MARDI 29 SEPTEMBRE 2020 100% DISITAL ET GRATUIT Presentation devinouselles derrees Apribalyse - version 2.0 #AGRIBALYSE 100 % DIGITAL 100 % DIGITAL 8 LIVE RÉPUBLIQUE FRANÇAISE #AGRIBALYSE en live accès Correct COLLOQUE #AGRIBALYSE #Carrément 100% DIGITAL & GRATUIT! Vérification #carrément de votre navigateur n #carrément du son € Becom Zoom/bio speaker MASH WASH MID! ADEME #AGRIBALYSE EN LIVE Food and Environment Symposium Website Ø Emoyer Live with multipoint capture, multispeakers, production, presentation sharing, eraldine GUIHAL MASSON 29/09/202 Complete polls, and real-time

interactivity



Program

Virtual event

Salon du végétal

A exhibitor self-service module can be provided so that exhibitors can fill out their profile themselves

The list of collaborators is available with the video appointment scheduling module. It triggers the sending of a request to the exhibitor's contact person.



À propos de nous

· Producteur en Anjou et grossiste spécialisé dans la commercialisation d'arbres fruitiers et de

Nos labels et certifications : Plante bleue, AB, Dispose de gammes Fleurs de France, Global Gap, HVE, MPS

Nos cibles : Distribution spécialisée, GSB GSA, Grossistes, Paysagistes & aménageurs Notre zone de marché : France, Export europe

Je suis une entreprise qui travaille sur des gammes à usage : Ornemental, Biodiversité, Comestible, Aromatique

Mise en avant produit(s) ou gamme(s):



GAMME AGRUMATIQUES BIO

5 variétés de feuillages aromatiques 40 variétés collection d'agrumes A8 et d'agrumes AB et Global Gap Global Gap alimentaire. Pot de 3 et 6 alimentaire. Petite touffe de feuilles litres. Disponible à l'année. fraîches en pot de 12 végétal (zéro plastique). Disponible à l'année.



GAMME AGRUMES BIO ALIMENTAIRE



GAMME AGRUMES ALIMENTAIRES 12 variétés d'agrumes Global Gap alimentaire. Livrés avec fruits colorés : 5 litres XXI, (fête des mères) et pot de 14 (fête de fin d'année).

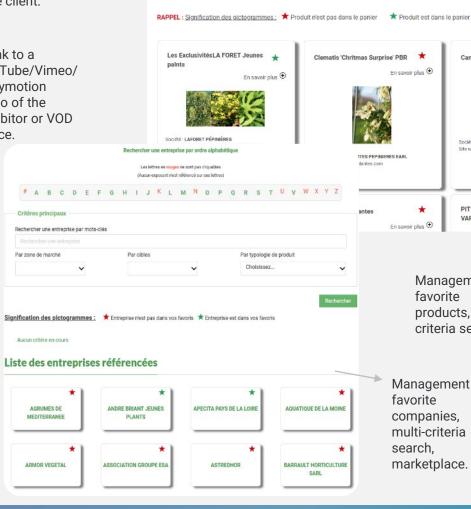
Liste des collaborateurs de l'entreprise

Nom	Prénom	
PAVILLON	LUC	Envoyer une demande de contact
BRETON	FLORIAN	Envoyer une demande de contact
BONNIER	ANNE-SOPHIE	Envoyer une demande de contact



It sends to a contact form that triggers an email to the client.

A link to a YouTube/Vimeo/ Dailymotion video of the exhibitor or VOD space.



Filtrer vos recherches par

Sous catégorie

Usage

En savoir plus 🏵

En savoir plus 🕀

Type de produit

Management of favorite products, multicriteria search.

Camélia

Société : VAL D'ERDRE PEPINIERES DU

Site web: https://www.pepinieres-valderdre.fr.

PITTOSPORUM TENUIFOLIUM

VARIEGATUM C10L

Labels et certifications

En savoir plus 🕀

Management of favorite companies, multi-criteria search, marketplace.

Speakers virtual waiting room

The administrators provide technical support to the speakers and are available in every room

The speakers gather in a virtual waiting room where they can interact and rehearse before being "sent" to the Live session

MODERATEURS

Principles

- The speakers arrive early in a virtual room.
- They interact with the administrators and the moderator(s).
- We make sure that everything works in terms of sound and video.
- The presentation and its media are ready.
- They know when the administrator will switch them to live.
- Everything is dynamically interfaced with the session program.
- We mitigate 99% of potential problems (technical issues, delays, etc.) that could have a potentially catastrophic impact on the live sessions.
- We ensure a seamless transition between sessions.
- Speakers are in a comfortable zone and can focus on quality.

The moderator aligns with the speakers before entering the Live session.

A dedicated chat between speakers, moderators, and administrators is available, including private messaging during the live session.

Native PowerPoint control (transitions, animations, integrated HD video).

Other views, **Participant virtual room** Access menu to other e.g., Picture-Participant Live rooms in-Picture authentication (PIP) Customizable home block leni GROUP A John Doc CHI CHOUP WHITIAL EVENT SOLUTIONS MY VIRTUAL ROOM Hide chat Bienvenue dans la salle virtuelle de Leni Low latency video Moderated Un trigger est-il possible ? audience chat Client 0 customization 0 Mobile-spot Youslide Detach blocks to Slide presentation a new screen SWOT block with ANALYSIS integrated live Sponsor or room voting partner presentation block

VOD Portal



